# **PHILIPS** Lighting



# StyliD Fresh Food – Bring your food produce to life

## **StyliD Fresh Food**

Retailers are increasingly having to contend with rising energy prices. At the same time, they need to retain high-quality lighting to catch the customer's eye, as well as flexibility in architectural integration. Food retailers generally want superior light sources that illuminate their fresh food counters in the freshest way possible, making food appealing while keeping the light ambiance attractive and welcoming. When a warm light ambiance is preferred, Fresh Food Champagne is the perfect LED solution to light fruit, vegetables, cheese, bread and pastries. Fresh Food Rose is a perfect warm-light solution for meat counters, enhancing the redness of meat but also slowing down the discoloration of sliced meat. When a brighter or more natural light ambiance is preferred, Fresh Food Authentic White is recommended for fruits, vegetables, cheeses, bread and pastries. Fresh Food Meat creates the best light setting for meat enhancement in a cooler ambiance.

#### Benefits

- Fresh Food Champagne offers a nice warm ambiance while enhancing the color of fruit, vegetables, cheese and bread
- Fresh Food Meat offers a cooler natural light setting while enhancing the redness of meat
- Fresh Food Rose creates a warm ambiance while enhancing the redness of meat & slowing down sliced meat discoloration

#### Features

- High color rendering
- $\cdot$  Special spectrums tailored to the specific requirements of fresh food counters
- DALI dimming to adjust the light exactly to the desired level

### StyliD Fresh Food

#### Application

- $\boldsymbol{\cdot}$  Butcher's shops and meat counters in supermarkets
- Bakeries and bread counters in supermarkets
- Fruit and vegetable stores and supermarket counters

#### Specifications

Туре	ST740T (compact, 3C-track version), light source color Fresh
	Food Meat (FMT) or Fresh Food Champagne (CH)
	ST740C (compact, base plate version), light source color Fresh
	Food Meat (FMT) or Fresh Food Champagne (CH)
	ST750T (performance, 3C-track version), light source color
	Fresh Food Meat (FMT), Fresh Food Champagne (CH) or Fresh
	Food Rose (ROSE)
	ST750C (performance, base plate version), light source color
	Fresh Food Meat (FMT), Fresh Food Champagne (CH) or Fresh
	Food Rose (ROSE)
Light source	Non-replaceable LED module
Power	Compact versions: 31 W (LED17S, light color CH), 36 W (LED19S,
	light color FMT)
	Performance versions: 31 W (LED19S, light color ROSE), 47 W
	(LED26S, light color FMT), 48 W (LED26S, light color ROSE) 49
	W (LED27S, light color CH)
Beam angle	Compact versions: MB ( $25^{\circ}$ ), WB ( $35^{\circ}$ )
	Performance versions: MB (25°), WB (35°), VWB (60°)
Luminous flux	Compact versions: 1700 lm (LED17S, light color CH), 1900 lm
	(LED19S, light color FMT)
	Performance versions: 1900 lm (LED19S, light color ROSE),
	2600 lm (LED26S, light color FMT and ROSE), 2700 lm
	(LED27S, light color CH)

Correlated Color	2200 K (light color ROSE)	
Temperature	2500 K (light color CH)	
	3000 K (light color FMT)	
Color Rendering Index	>80 (light color ROSE)	
	87 (light color FMT)	
	90 (light color CH)	
Standard deviation	3	
color matching		
Lumen maintenance at	L80	
median useful life*		
50000 h		
Control gear failure rate 5%		
at median useful life		
50000 h		
Performance Ambient	+25 ºC	
Temperature Tq		
Operating temperature	+10 to +35 °C	
range		

#### Specifications

Driver	Built-in
Mains voltage	230 or 240 V / 50-60 Hz
Dimming	Non-dimmable (PSU)
	DALI-dimmable (PSD)
Material	Gearbox: plastic
	Head and heatsink: die-cast aluminum
	Front cover: acrylic or glass
Color	Black (BK, RAL9004)
	White (WH, RAL9003)
	White-Black (WH-BK, head housing and front driver box: white,
	heatsink and sides driver box: black)
	Aluminum brushed-black (ALU-BK, head housing and front
	driver box: brushed aluminum; heatsink and sides driver box:
	black)
	Silver-black (SI-BK, head housing and front driver box: RAL
	9006 metalized grey; heatsink and sides driver box: black)
	Other RAL colors available on request

Optical cover	Acrylic cover (AC)
	Linear-lens array, oval shape (LIN)
Connection	On 3-circuit track (3C or 5C6)
	Direct on ceiling; baseplate with connection point (BA)
Accessories	Honeycomb (HC)
	Glare shield (GS)
Remarks	Fresh Food Champagne (CH) is the dedicated light recipe for
	bread and pastries, fruits and vegetables area. It brings a warm
	traditional ambiance.
	Fresh Food Meat (FMT) and Fresh Food Rose (ROSE) are both
	dedicated light recipes for meat counters. You can choose
	between a natural cool light setting (FMT) or strong, warm
	enhancement of the meat appearance (ROSE).

#### **StyliD Fresh Food**

#### Versions



#### **Product details**



PerfectAccent – thanks to their specific design, the new reflectors provide best-in-class efficiency, a very clean beam, and high color uniformity.





PerfectAccent reflectors deliver a smooth and homogeneous highquality beam



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Exploded view