



TrueFashion

ST710T LED20S/PW9-3000 PSU FR12 BK

TrueFashion Compact, Premium white with CRI ≥90, 3000 K, Power supply unit (On/Off), Beam angle 12°, Black

TrueFashion is the LED projector family answering miniaturization and presentation needs of specialized retailers. Firstly, these miniaturized spots with clean and fine detailing offer contemporary design and blend seamlessly into your store interior for a tailor-made look. Secondly, it provides high quality accentuation effect thanks to its innovative OptiAccent lens technology (FPO), which provides higher central intensity beam without spill light to maximize the contrast ratio hence optimize the accent effect. Especially in challenging narrow spot (12D) and spot (18D) applications, the difference of OptiAccent to Chip on Board and reflector optics is like day and night. OptiAccent also reduces direct glare by a factor of 5 to enable superior visual comfort. Lastly, TrueFashion also has the light spectra taken care of: the specially designed Philips LED flavors enhance colors (saturation) and whites, while offering high degree of fidelity (<gt/>CRI90). This is how TrueFashion ensures a superior light experience in your retail applications.

Warnings and Safety

- The luminaire should be mounted outside of arm's reach
- The luminaire should be installed and disassembled by a qualified electrician and wired in accordance with the latest IEE electrical regulations or the national requirements

Product data

General Information			luminaires - January 2018": statistically there
Light source replaceable	No	-	is no relevant difference in lumen
Number of gear units	1 unit	-	maintenance between B50 and for example
Driver included	Yes	-	B10. Therefore, the median useful life (B50)
Remarks	*-Per Lighting Europe guidance paper		value also represents the B10 value.
	"Evaluating performance of LED based	Service tag	Yes

Datasheet, 2023, September 4 data subject to change

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Product family code	ST710T [TrueFashion Compact]	Optic material	Polycarbonate	
Lighting Technology	LED	Optical cover material Polymethyl methacrylate		
Value ladder	Specification	Fixation material	-	
CE mark	Yes	Housing Color	Black	
Warranty period	5 years	Optical cover finish	Clear	
Flammability mark	-	Overall length	177 mm	
ENEC mark	ENEC mark	Overall width	80 mm	
Glow-wire test	Temperature 650 °C, duration 30 s	Overall height	188 mm	
EU RoHS compliant	Yes	Dimensions (Height x Width x Depth) 188 x 80 x 177 mm		
Light Technical		Approval and Application		
Luminous Flux	1,850 lm	Ingress protection code IP20 [Finger-protected]		
Correlated Color Temperature (Nom)	3000 K	Mech. impact protection code IK02 [0.2 J standard]		
Luminous Efficacy (rated) (Nom)	70 lm/W	Protection class IEC Safety class II		
Color rendering index (CRI)	90			
Beam angle of light source	120 degree(s)	Initial Performance (IEC Compliant)		
Light source color	Premium white with CRI ≥90	Luminous flux tolerance	+/-10%	
Optic type	Beam angle 12°	Initial chromaticity	(0.42, 0.38) SDCM <3	
Luminaire light beam spread	12°	Power consumption tolerance	+/-10%	
Operating and Electrical		Over Time Performance (IEC Compliant)		
Input Voltage	220 to 240 V	Control gear failure rate at median useful 5%		
Line Frequency	50 to 60 Hz	life 50000 h		
Inrush current	18 A	Lumen maintenance at median useful	L80	
Inrush time	0.25 ms	life* 50000 h		
Power Consumption	26.5 W			
Power Factor (Fraction)	0.9	Application Conditions		
Connection	Push-in connector and pull relief	Performance ambient temperature Tq	25 °C	
Cable	-	Suitable for random switching	Yes	
Number of products on MCB of 16 A type	34			
В		Product Data		
		Order product name	ST710T LED20S/PW9-3000 PSU FR12 BK	
Temperature		Full product name	ST710T LED20S/PW9-3000 PSU FR12 BK	
Ambient temperature range	+10 to +40 °C	Full product code	871869939208600	
		Order code	910500465153	
Controls and Dimming		Material Nr. (12NC)	910500465153	
Dimmable	No	Numerator - Quantity Per Pack	1	
Driver/power unit/transformer	Power supply unit (On/Off)	EAN/UPC - Product/Case	8718699392086	
Constant light output	No	Numerator - Packs per outer box	1	
		EAN/UPC - Case	8718699392086	
Mechanical and Housing				
Housing Material	Aluminum			
Reflector material	Polycarbonate aluminum coated			

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Dimensional drawing



