



Villa LED

BDP765 LED34-4S/740 PSDD DN10 BK DDF2 D1

VILLA LED, LED module 3400 lm, 740 neutral white, Power supply unit with DynaDimmer, Safety class I, Distribution narrow 10, Flat glass, Black, DynaDimmer with fixed presets version 2

Villa LED retains the specific proportions and shape of the traditional four-sided luminaires originally used in 19th century Madrid. It allows a remarkable balance between performance and heritage preservation. Now widely used across the Iberian Peninsula, Villa LED is suitable for lighting historical environments and traditional towns and villages. Villa LED also allows municipalities to enjoy the benefits of the latest technologies developed by Philips Lighting, including the CityTouch connected lighting system. Villa LED is also equipped with dedicated light recipe that preserves a dark night sky.

Product data

General Information			
Lamp family code	LED34 [LED module 3400 lm]	might automatically dim down to protect components	
Light source replaceable	Yes	Light source engine type	LED
Number of gear units	1 unit	Product family code	BDP765 [VILLA LED]
Driver included	Yes	Lighting Technology	LED
Remarks	*-Per Lighting Europe guidance paper "Evaluating performance of LED based luminaires - January 2018": statistically there is no relevant difference in lumen maintenance between B50 and for example B10. Therefore, the median useful life (B50) value also represents the B10 value. * At extreme ambient temperatures the luminaire	Embedded control	DynaDimmer with fixed presets version 2
		CE mark	Yes
		Warranty period	5 years
		Flammability mark	-
		ENEC mark	ENEC mark
		EU RoHS compliant	Yes
Light Technical			
		Upward light output ratio	0.03

Villa LED

Luminous Flux	2,652 lm
Standard tilt angle posttop	0°
Standard tilt angle side entry	0°
Correlated Color Temperature (Nom)	4000 K
Luminous Efficacy (rated) (Nom)	118 lm/W
Color rendering index (CRI)	≥70
Number of light sources	20
Light source color	740 neutral white
Optical cover type	Flat glass
Luminaire light beam spread	26° - 7° x 157°
Optic type outdoor	Distribution narrow 10

Operating and Electrical

Input Voltage	220 to 240 V
Line Frequency	50 to 60 Hz
Inrush current	22 A
Inrush time	0.29 ms
Power Consumption	22.5 W
Power Factor (Fraction)	0.97
Connection	Screw connector
Cable	-
Number of products on MCB of 16 A type B	20

Temperature

Ambient temperature range	-40 to +50 °C
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Controls and Dimming

Dimmable	No
Driver/power unit/transformer	Power supply unit with DynaDimmer
Constant light output	No

Mechanical and Housing

Housing Material	Aluminum
Reflector material	Glass
Optic material	Polymethyl methacrylate
Optical cover material	Glass
Fixation material	Aluminum
Housing Color	Black
Mounting device	Decorative frog version 1
Optical cover shape	Flat
Optical cover finish	Clear

Overall length	440 mm
Overall width	440 mm
Overall height	764 mm
Effective projected area	0.26 m²
Dimensions (Height x Width x Depth)	764 x 440 x 440 mm

Approval and Application

Ingress protection code	IP44 [Wire-protected, splash-proof]
Mech. impact protection code	IK09 [10 J]
Surge Protection (Common/Differential)	Luminaire surge protection level until 10 kV differential mode and 10 kV common mode
Protection class IEC	Safety class I

Initial Performance (IEC Compliant)

Luminous flux tolerance	+/-7%
Initial chromaticity	(0.381, 0.379) SDCM <5
Power consumption tolerance	+/-10%
Init. Color Rendering Index Tolerance	+/-2

Over Time Performance (IEC Compliant)

Control gear failure rate at median useful life 100000 h	10 %
Lumen maintenance at median useful life* 100000 h	L95

Application Conditions

Performance ambient temperature Tq	25 °C
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Product Data

Order product name	BDP765 LED34-4S/740 PSDD DN10 BK DDF2 D1
Full product name	BDP765 LED34-4S/740 PSDD DN10 BK DDF2 D1
Full product code	871869908976400
Order code	912300023466
Material Nr. (12NC)	912300023466
Numerator - Quantity Per Pack	1
EAN/UPC - Product/Case	8718699089764
Numerator - Packs per outer box	1
EAN/UPC - Case	8718699089764

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Dimensional drawing

