



# Director

## BC40K16/SUPERLUX

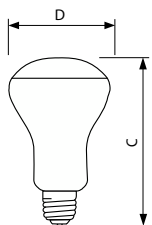
Philips Director Family has a unique shape and coating which directs light out the front of the bulb and concentrates a soft white light that is easy on the eyes. The Director light bulb is superior to ordinary bulbs because less light is lost inside the lighting fixture and more is directed where it is needed.

### Product data

General Information	
Cap-Base	E26 [Single Contact Medium Screw]
Operating Position	UNIVERSAL [Any or Universal (U)]
Lighting Technology	Incandescent
Operating and Electrical	
Power Consumption	40 W
Voltage (Nom)	120 V
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Mechanical and Housing	
Bulb Finish	Superlux
Bulb Shape	K16

Product Data	
Order product name	BC40K16/SUPERLUX
Full product name	BC40K16/SUPERLUX
Order code	809780
Material Nr. (12NC)	925185136301
Numerator - Quantity Per Pack	1
EAN/UPC - Product/Case	067805002110
Numerator - Packs per outer box	12
EAN/UPC - Case	50067805002115

### Dimensional drawing



#### Product

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