



MASTER LEDspot LV AR111

MAS LEDspotLV D 20-100W 830 AR111 12D

With its new perfect-fit design, the Master LEDspot LV AR111 now works with most of G53 luminaires as a true retrofit solution. The lamp creates a brilliant visual effect for retail and hospitality applications such as shops, showrooms and galleries. The high quality light brings out the true colors in merchandise and emphasizes its beauty. It also lasts long, with a strong lumen and color maintenance. The beautifully designed lamp offers a well-defined beam with a multitude of beam angles to suit various applications. Not only does it employ the Philips patented solution to ensure it is compatible with a broad selection of standard 12V halogen electronic transformers, it also delivers high beam intensity which equivalent to halogen AR111 spots of 50W, 75W or 100W.

Product data

General Information			
Cap-Base	G53 [G53]		
Nominal lifetime	25,000 hour(s)		
Switching Cycle	50,000		
Lighting Technology	LED		
EU RoHS compliant	Yes		
Light Technical			
Color Code	830 [CCT of 3000K]		
Beam Angle (Nom)	12 degree(s)		
Luminous Flux	1,350 lm		
Luminous Intensity (Nom)	10,000 cd		
Color Designation	White (WH)		
Correlated Color Temperature (Nom)	3000 K		
Luminous Efficacy (rated) (Nom)	67.50 lm/W		

Color Consistency	<6
Color rendering index (CRI)	80
LLMF At End Of Nominal Lifetime (Nom)	70 %
Operating and Electrical	
Line Frequency	- Hz
Input Frequency	- Hz
Power Consumption	20 W
Lamp Current (Nom)	2,400 mA
Wattage Equivalent	100 W
Starting Time (Nom)	0.5 s
Warm-up time to 60% light	instant full light s
Power Factor (Fraction)	0.7
Voltage (Nom)	12 V

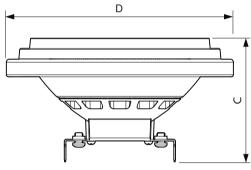
Datasheet, 2023, November 12 data subject to change

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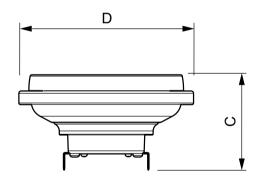
Temperature	
T-Case Maximum (Nom)	80 °C
Controls and Dimming	
Dimmable	Yes
Mechanical and Housing	
Bulb Shape	AR111
Approval and Application	
Suitable For Accent Lighting	Yes
Energy Consumption kWh/1000 h	22 kWh

Product Data				
Order product name	MAS LEDspotLV D 20-100W 830 AR111 12D			
Full product name	MAS LEDspotLV D 20-100W 830 AR111 12D			
Full product code	871869651524200			
Order code	929001170608			
Material Nr. (12NC)	929001170608			
Numerator - Quantity Per Pack	1			
EAN/UPC - Product/Case	8718696515242			
Numerator - Packs per outer box	6			
EAN/UPC - Case	8718696515259			

Dimensional drawing



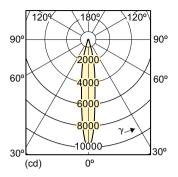




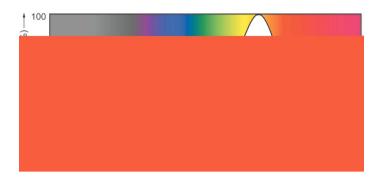
Product		
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Photometric data



Light Distribution Diagram - MAS LEDspotLV D 20-100W 830 AR111 12D



Spectral Power Distribution Colour - MAS LEDspotLV D 20-100W 830 AR111 12D



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