

# PHILIPS

BR30 - E26 smart  
bulb

Hue White

Soft white light

Instant control via Bluetooth

Control with app or voice\*

Add Hue Bridge to unlock more



046677538156



## Easy smart lighting

Get comfortable, soft white light in your home with fully dimmable smart light bulb. Control instantly via Bluetooth in one room or connect to a Hue Bridge to unlock the full suite of smart lighting features.

### Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice\*
- Set the right mood with soft white light
- Unlock the full suite of smart lighting features with the Bridge

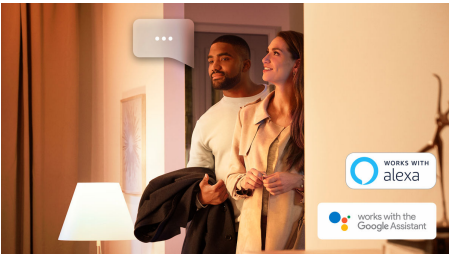
# Highlights

## Control up to 10 lights with the Bluetooth app



Philips Hue with Bluetooth is the easiest way to get started with smart lighting. Set the mood instantly with Bluetooth-enabled light fixtures and the Hue Bluetooth app, which allows you to control up to 10 lights in a room.

## Control lights with your voice\*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room or just a single lamp.

## Set the right mood with soft white light



Hue bulbs and light fixtures use a soft white light. Dimmable from bright daylight to low nightlights, these smart lights allow you to fill your home with just the right level of warm light when you need it.

## Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart — away-from-home control, voice control, automated lighting, and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

# Specifications

## Bulb dimensions

- Dimensions (WxHxD): 94x130

## Environmental

- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -20°C to 45°C

## Extra feature/accessory incl.

- Dimmable with Hue app and switch: Yes

## Guarantee

- 3 years: Yes

## Light characteristics

- Color rendering index (CRI): 80

**Packaging information**

- EAN: 046677538156

**Power consumption**

- Energy Star Certified: Yes

**Service**

- Warranty: 3 year(s)

**Technical specifications**

- Weight: 97.5
- Bulb technology: LED
- Fitting/cap: E26
- Lumen output at 2700K: 800 lm

**The bulb**

- Color temperature: 2700K (warm white)
- Diameter: 94 mm
- Form factor: BR30
- Height: 130 mm
- Input voltage: 110V-130V
- Lifetime: 25,000 hour(s)
- Light output: Soft white light
- Lumen output: 800 lm
- Max. operation power: 9 W
- Max. standby power: 0.2 W
- Number of switching cycles: 50,000
- Power factor: 0.8
- Rated lifetime: 25,000 hour(s)
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 9 W
- Wattage equivalent: 65 W
- Communication protocol: Bluetooth and Zigbee
- Software upgradable: When connected to Bluetooth App or Hue Bridge

**What's in the box**

- Hue bulbs: 1

**What's supported**

- Compatible with Effects: Yes
- HomeKit compatible: Yes
- Philips Hue App: IOS 15 and above, Android 10.0 and above
- Voice assistants: Amazon Alexa, Google Assistant, Apple HomeKit (Via Hue Bridge), Microsoft Cortana (Via Hue Bridge)

**Packaging dimensions and weight**

- EAN/UPC - product: 046677538156
- Net weight: 0.1 kg
- Gross weight: 0.2 kg
- Height: 210 mm
- Length: 100 mm
- Width: 146 mm
- Material number (12NC): 929001819407



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