

# PHILIPS

## Bulb (Dimmable)

LED

3W (15W)

E12

Cool White

Dimmable



046677543228



## Designed to be seen

New contemporary twist to the industrial lighting trend featuring a portfolio of highly-stylized, giant lument LED bulbs that are designed to be seen.

### Long life

- Long life bulbs – Lasts up to 15 years

### Create a warm atmosphere

- Dimmable

### High quality light

- Cool, white light

### Modern Style

- Modern style LED

### Vintage style, modern LED technology

- Bulb as a fixture

# Highlights

## 15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

## Dimmable

This bulb can be used with most dimmers to create your desired ambience with smooth dimming to 10% of full light levels. Please check the dimmability compatibility chart to be certain that your particular dimmer can be used with this bulb.

## Cool, white light



This bulb has a color temperature of 4000K providing you with an extra cool, fresh and crisp light.

## Modern

Modern design for contemporary interior décor, with a unique sleek look perfect for any home with an industrial/chic feel. It features a smoky grey glass with a thin, single vertical filament and a black finish base to match your décor. Cooler light output for crisp and clean ambience.

## Bulb as a Fixture

New contemporary twist to the industrial lighting trend, featuring a portfolio of highly stylized giant filament LED bulbs that are designed to be seen. Use with hanging pendant or cord lights to highlight the beauty of the bulb itself.

# Specifications

## Characteristics

- Shape: B11
- Dimmable: Yes
- Intended use: Indoor
- Lamp shape: B11
- Socket: E12
- Technology: LED

## Bulb dimensions

- Height: 9.9 cm
- Weight: 0.015 kg
- Width: 3.5 cm

## Durability

- Average life (at 2.7 hrs/day): 15 year(s)
- Lumen maintenance factor: 70%
- Nominal lifetime: 15,000 hour(s)
- Number of switch cycles: 20,000

## Light characteristics

- Color consistency: 6SDCM
- Color rendering index (CRI): 80
- Color temperature: 4000 K
- Light Color Category: Cool White
- Nominal luminous flux: 100 lumen
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light

## Miscellaneous

- EyeComfort: Yes

## Other characteristics

- Lamp current: 30 mA
- Efficacy: 33 lm/W

#### Packaging information

- EAN: 046677543228
- EOC: 543223
- Product title:  
3B11/MOD/840/E12/CL/GL/DIM  
8/1BC

#### Power consumption

- Power factor: 0.7
- Voltage: 120 V
- Wattage: 3 W
- Wattage equivalent: 15 W

#### Product dimensions & weight

- Length: 9.9 cm

#### Rated values

- Rated lifetime: 15,000 hour(s)
- Rated luminous flux: 100 lumen
- Rated power: 3 W

#### Technical specifications

- Frequency: 50–60 Hz



Issue date: 2023-11-07  
Version: 0.409

© 2023 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.

[www.lighting.philips.com](http://www.lighting.philips.com)