

# PHILIPS

## Bulb (Dimmable)

LED

3W (15W)

E12

Cool White

Dimmable



046677543228



## Designed to be seen

New contemporary twist to the industrial lighting trend featuring a portfolio of highly-stylized, giant filament LED bulbs that are designed to be seen.

### Long life

- Long life bulbs - Lasts up to 15 years

### Create a warm atmosphere

- Dimmable

### High quality light

- Cool, white light

### Modern Style

- Modern style LED

### Vintage style, modern LED technology

- Bulb as a fixture

# Highlights

## 15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

### Dimmable

This bulb can be used with most dimmers to create your desired ambience with smooth dimming to 10% of full light levels. Please check the dimmability compatibility chart to be certain that your particular dimmer can be used with this bulb.

## Cool, white light



This bulb has a color temperature of 4000K providing you with an extra cool, fresh and crisp light.

### Modern

Modern design for contemporary interior décor, with a unique sleek look perfect for any home with an industrial/chic feel. It features a smoky grey glass with a thin, single vertical filament and a black finish base to match your décor. Cooler light output for crisp and clean ambience.

## Bulb as a Fixture

New contemporary twist to the industrial lighting trend, featuring a portfolio of highly stylized giant filament LED bulbs that are designed to be seen. Use with hanging pendant or cord lights to highlight the beauty of the bulb itself.

# Specifications

## Characteristics

- Shape: B11
- Dimmable: Yes
- Intended use: Indoor
- Lamp shape: B11
- Socket: E12
- Technology: LED

## Bulb dimensions

- Height: 9.9 cm
- Weight: 0.015 kg
- Width: 3.5 cm

## Durability

- Average life (at 2.7 hrs/day): 15 year(s)
- Lumen maintenance factor: 70%
- Nominal lifetime: 15,000 hour(s)
- Number of switch cycles: 20,000

## Light characteristics

- Color consistency: 6SDCM
- Color rendering index (CRI): 80
- Color temperature: 4000 K
- Light Color Category: Cool White
- Nominal luminous flux: 100 lumen
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light

## Miscellaneous

- EyeComfort: Yes

## Other characteristics

- Lamp current: 30 mA
- Efficacy: 33 lm/W

#### Packaging information

- EAN: 046677543228
- EOC: 543223
- Product title:  
3B11/MOD/840/E12/CL/GL/DIM  
8/1BC

#### Power consumption

- Power factor: 0.7
- Voltage: 120 V
- Wattage: 3 W
- Wattage equivalent: 15 W

#### Product dimensions & weight

- Length: 9.9 cm

#### Rated values

- Rated lifetime: 15,000 hour(s)
- Rated luminous flux: 100 lumen
- Rated power: 3 W

#### Technical specifications

- Frequency: 50-60 Hz

#### Packaging dimensions and weight

- EAN/UPC - product: 046677543228
- Net weight: 0.012 kg
- Gross weight: 0.034 kg
- Height: 18.400 cm
- Length: 3.800 cm
- Width: 14.000 cm
- Material number (12NC):  
929002001305



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