

# PHILIPS

floodlight bulb E26

Smart Wi-Fi LED

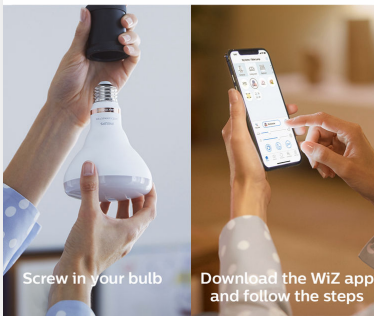
1x smart dimmable floodlight bulb E26

Daylight

Control via voice or app

Only works with the WiZ app

Easy to set up



046677555504



## Easy-to-use smart dimmable bulb

Enjoy more convenience in everyday life with smart Wi-Fi LED lighting. This bulb gives soft white light that dims to your desired brightness level via app or voice. A smart light that simply adapts to your daily activities. Works with WiZ.

### Easy-to-use smart lighting for a more convenient everyday life

- Start simple with smart Wi-Fi LED
- Instant app control
- Go hands-free with voice control
- Dimmable cool white light

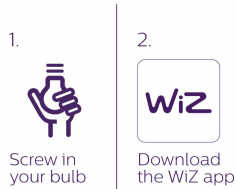
### High quality LED light that lasts for decades

- Designed for the comfort of your eyes
- Light that shows true colors



# Highlights

## Start simple with smart Wi-Fi LED



It's easy to get started with smart lighting. Simply screw in your bulb, download the WiZ app and follow the steps. And you're ready to go! Need more help? Get live in-app chat support.

## Instant app control



Adjust the lighting from anywhere using the free, easy-to-use app. No need to go from room to room to make sure all your lights are off. Control all lights wherever you are with the smartphone app for iOS and Android.

## Go hands-free with voice control



Get hands-free control of your lights and use your voice instead. With voice-activated devices from Google and Amazon or use Siri shortcuts, you can control your lights with just the sound of your voice.

## Dimmable cool white light



Brighten up your home with cool energizing daylight. Dim smoothly via app or voice to your desired brightness level. A smart light that simply adapts to your daily activities.

## Designed for the comfort of your eyes



It's easy to see how harsh lighting can strain the eyes. Too bright, and you get glare. Too soft and you experience flicker. Now you can gently light up your world with LEDs designed to go easy on the eyes, and create the perfect ambience for your home.

## Light that shows true colors



See the true colors of your clothes when you select an outfit from your wardrobe – you can pair a red dress and red shoes with confidence and be sure the colors match perfectly.

# Specifications

## Bulb characteristics

- Dimmable: Wireless Dim
- Intended use: Indoor
- Lamp shape: BR30
- Socket: E26
- Technology: LED
- Type of glass: Frosted

## Bulb dimensions

- Height: 12.9 cm
- Weight: 0.125 kg
- Width: 9.5 cm

## Durability

- Average life (at 2.7 hrs/day): 25 year(s)
- Lumen maintenance factor: 70%
- Nominal lifetime: 25,000 hour(s)
- Number of switch cycles: 50,000

**Light characteristics**

- Application: I need smart lighting
- Color consistency: 4SDCM
- Color rendering index (CRI): 90
- Color temperature: 5000 K
- Light Color Category: Daylight
- Nominal luminous flux: 650 lumen
- Starting time: <1.0 s
- Warm-up time to 60% light: Instant full light

**Miscellaneous**

- EyeComfort: Yes

**Other characteristics**

- Lamp current: 80 mA
- Mercury content: 0 mg
- Efficacy: 90 lm/W

**Packaging information**

- EAN: 046677555504
- EOC: 555508
- Product title: 7.2BR30/WiFi DIM/950 4/1FB

**Power consumption**

- Power factor: 0.9
- Voltage: 120 V
- Wattage: 7.2 W
- Wattage equivalent: 65 W

**Rated values**

- Rated lifetime: 25,000 hour(s)
- Rated luminous flux: 650 lumen
- Rated power: 7.2 W

**Packaging dimensions and weight**

- EAN/UPC - product: 046677555504
- Net weight: 0.095 kg
- Gross weight: 0.191 kg
- Height: 15.500 cm
- Length: 10.600 cm
- Width: 10.900 cm
- Material number (12NC): 929002265303
- Net Weight: 0.095 kg
- SAP Height (Piece): 15.500 cm
- SAP Length (Piece): 10.600 cm



Issue date: 2020-06-03  
Version: 0.342

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