

# PHILIPS

Reflector BR30 E26

Smart LED

Tunable white

Plastic

Wi-Fi

Control with WiZ app or voice

**Easy to set up**



04667755580



## Easy-to-use smart tunable white bulb

Enjoy convenience in everyday life with smart Wi-Fi LED lighting. This bulb gives warm white to cool daylight for cozy moments and functional tasks. Control instantly via app or voice and create your desired ambiance. Works with WiZ.

### Easy setup

- Easy plug and play. Works with your existing Wi-Fi.

### Smart control

- Control anywhere with your smartphone.
- Voice control with Google Assistant, Alexa or Siri Shortcuts

### Smart features

- Automate your light with schedules
- Energy monitoring
- Preset wellbeing features

### Light modes

- Tunable warm to cool white and preset modes
- Customize Scenes with preset dynamic light modes.

# Highlights

## Easy plug and play

WiZ works with your existing Wi-Fi router, no additional gateway is needed. Simply plug in your new light, download the WiZ app and you're ready to go!

## Control from anywhere

Control your WiZ lights wherever you are with smartphone. No need to worry if you've left your lights on before leaving home. WiZ app is available for iOS and Android.

## Voice Control

Get hands-free control of your lights by using your voice and Google Assistant, Amazon Alexa or Siri Shortcuts. Use simple voice commands to turn lights on or off, brighten and dim, change color, and set custom light Scenes.

## Automate your light with schedules

Automate the lights to fit your daily or weekly routines. Schedule your light to turn on before you arrive home and keep it off when not needed.

## Energy monitoring

The WiZ app keeps records of the energy consumption of your lights. View your weekly or daily report and plan your lighting wisely for an optimized energy consumption at home.

## Preset wellbeing features

Use the preset wellbeing features in the WiZ app to and enjoy the lighting pattern best suited for your circadian rhythm throughout the day. WiZ will provide you bright daylight when you need to get energized and focus, and transition smoothly to soft warm white to help you relax and sleep better.

## Tunable warm to cool white and preset modes

Choose from a wide range of energizing cool white to soft warm white, or simply select from the preset modes such as Focus and Relax to create the best ambience for your activities.

## Customized Scenes

Mix different color and white lights modes to create the perfect light ambience for your daily moment. Save it and call it out anytime with app, WiZmote or voice.

# Specifications

## Characteristics

- Dimmable: Wireless Dim
- Intended use: Indoor
- Lamp shape: BR30
- Socket: E26
- Technology: Smart Wi-Fi
- Type of glass: Frosted

## Bulb dimensions

- Height: 12.9 cm
- Weight: 0.12 kg
- Width: 9.5 cm

## Durability

- Average life (at 2.7 hrs/day): 25 year(s)
- Lumen maintenance factor: 70%
- Nominal lifetime: 25,000 hour(s)
- Number of switch cycles: 50,000

## Light characteristics

- Application: I need smart lighting
- Color consistency: 4SDCM
- Color rendering index (CRI): 90
- Color temperature: 2700-5000 K
- Light Color Category: Tunable white
- Nominal luminous flux: 650 lumen
- Starting time: <1 s
- Warm-up time to 60% light: Instant full light
- Color Code: 927-950 | CCT of 2700K-5000K

## Miscellaneous

- EyeComfort: Yes

## Other characteristics

- Lamp current: 80 mA
- Efficacy: 90 lm/W

#### Packaging information

- EAN: 046677555580
- EOC: 555581
- Product title: 7.2BR30/WiFi TunableWhite/927-50 4/1FB

#### Power consumption

- Power factor: 0.9
- Voltage: 120 V
- Wattage: 7.2 W
- Wattage equivalent: 65 W

#### Product dimensions & weight

- Length: 12.9 cm

#### Rated values

- Rated lifetime: 25,000 hour(s)
- Rated luminous flux: 650 lumen
- Rated power: 7.2 W

#### Service

- Warranty: 5 year(s)

#### Technical specifications

- Frequency: 60 Hz

#### Packaging dimensions and weight

- EAN/UPC – product: 046677555580
- Net weight: 0.095 kg
- Gross weight: 0.191 kg
- Height: 18.000 cm
- Length: 10.600 cm
- Width: 10.900 cm
- Material number (12NC): 929002265503



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