

PHILIPS

Reflector BR30 E26

Smart LED

Color & Tunable White

Plastic

Wi-Fi

Control with WiZ app or voice

Millions of colors and pre-set scenes



full color

046677555610



Easy-to-use smart full color bulb

Create the perfect ambiance in your home with smart Wi-Fi LED lighting. This bulb gives millions of colors and shades of white light. Choose a pre-set scene via app or voice. Make your room glow in your favorite color. Works with WiZ.

Easy setup

- Easy plug and play. Works with your existing Wi-Fi.

Smart control

- Control anywhere with your smartphone.
- Voice control with Google Assistant, Alexa or Siri Shortcuts

Smart features

- Automate your light with schedules
- Preset wellbeing features

Light modes

- Tunable warm to cool white and preset modes
- Millions of colors and dynamic light modes
- Customize Scenes with preset dynamic light modes.

Highlights

Easy plug and play

WiZ works with your existing Wi-Fi router, no additional gateway is needed. Simply plug in your new light, download the WiZ app and you're ready to go!

Control from anywhere

Control your WiZ lights wherever you are with smartphone. No need to worry if you've left your lights on before leaving home. WiZ app is available for iOS and Android.

Voice Control

Get hands-free control of your lights by using your voice and Google Assistant, Amazon Alexa or Siri Shortcuts. Use simple voice commands to turn lights on or off, brighten and dim, change color, and set custom light Scenes.

Automate your light with schedules

Automate the lights to fit your daily or weekly routines. Schedule your light to turn on before you arrive home and keep it off when not needed.

Preset wellbeing features

Use the preset wellbeing features in the WiZ app to and enjoy the lighting pattern best suited for your circadian rhythm throughout the day. WiZ will provide you bright daylight when you need to get energized and focus, and transition smoothly to soft warm white to help you relax and sleep better.

Tunable warm to cool white and preset modes

Choose from a wide range of energizing cool white to soft warm white, or simply select from the preset modes such as Focus and Relax to create the best ambience for your activities.

Millions of colors and dynamic light modes

Choose from a palette of millions of light colors to create an amazing atmosphere in your home. Enjoy the subtle differences that our dynamic light effects glow your environment

Customized Scenes

Mix different color and white lights modes to create the perfect light ambience for your daily moment. Save it and call it out anytime with app, WiZmote or voice.

Specifications

Characteristics

- Dimmable: Wireless Dim
- Intended use: Indoor
- Lamp shape: BR30
- Socket: E26
- Technology: Smart Wi-Fi
- Type of glass: Frosted

Bulb dimensions

- Height: 12.9 cm
- Weight: 0.13 kg
- Width: 9.5 cm

Durability

- Average life (at 2.7 hrs/day): 25 year(s)
- Lumen maintenance factor: 70%
- Nominal lifetime: 25,000 hour(s)
- Number of switch cycles: 50,000

Light characteristics

- Application: I need smart lighting
- Color consistency: 4SDCM
- Color rendering index (CRI): 90
- Color temperature: 2700-6500 K
- Light Color Category: Color & Tunable White
- Nominal luminous flux: 650 lumen
- Starting time: <1 s
- Warm-up time to 60% light: Instant full light
- Color Code: 927-965 | CCT of 2700K-6500K(RGB)

Miscellaneous

- EyeComfort: Yes

Other characteristics

- Lamp current: 80 mA
- Efficacy: 90 lm/W

Packaging information

- EAN: 046677555610
- EOC: 555664
- Product title: 7.2BR30/WiFi Color +TunableWhite 32/1FBWS

Power consumption

- Power factor: 0.9
- Voltage: 120 V
- Wattage: 7.2 W
- Wattage equivalent: 65 W

Product dimensions & weight

- Length: 12.9 cm

Rated values

- Rated lifetime: 25,000 hour(s)
- Rated luminous flux: 650 lumen
- Rated power: 7.2 W

Service

- Warranty: 5 year(s)

Technical specifications

- Frequency: 60 Hz

Packaging dimensions and weight**[7.2BR30/WiFi Color+TunableWhite 4/1FB]**

- EAN/UPC – product: 046677555610
- Net weight: 0.100 kg
- Gross weight: 0.191 kg
- Height: 18.000 cm
- Length: 10.600 cm
- Width: 10.900 cm
- Material number (12NC): 929002265703

Packaging dimensions and weight**[7.2BR30/WiFi Color+TunableWhite 32/1FBWS]**

- EAN/UPC – product: 046677555610
- Net weight: 0.190 kg
- Gross weight: 0.200 kg
- Height: 18.000 cm
- Length: 10.600 cm
- Width: 10.900 cm
- Material number (12NC): 929002265763



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