## PHILIPS

### Ascend floor light

Hue White and color ambiance

Includes E26 LED bulb

White

Smart control with Hue Bridge\*

Control with your voice\*



43004/31/U7





# Limitless possibilities

Connect the Philips Hue Ascend floor lamp to your Philips Hue system and enjoy scene-setting mood lighting and warm white task lighting. Designed to direct the light where you need it most.

#### Limitless possibilities

- $\cdot$  Get in the mood with warm to cool white smart lights
- Play with smart color lights
- Sync your media to smart lights
- Smart lights to wake you up and help you sleep
- Connect to your Hue Bridge for full smart lighting control
- Direct light with angled floor lamp
- Control lights with your voice

#### 43004/31/U7

### Highlights

#### Get in the mood



Use over 50,000 shades of warm to cool white light to put you in the mood to work, play, or relax • no matter what time of day it is. Start your morning off on the right foot with cool, energizing bright white light, or settle down for the night with golden tones.

#### Sync your media to lights



With the Hue Sync app and the Hue Bridge, you can bring your entertainment to new heights. Surround yourself with Philips Hue lights and turn on your movie, music, or game • and then watch your lights mirror the colors and rhythm.

#### Wake up and sleep





This product requires a connection to the Hue Bridge to unlock the full smart control and features. Control your lights using the Philips Hue app, set timers, routines, add or remove lights and more. \*Hue Bridge sold separately

#### Angled floor lamp



Direct the light from this smart floor lamp exactly where you need it. The head of the Ascend floor lamp is movable, allowing you to focus light wherever you'd like.

#### Control with your voice



When connected to the Hue Bridge, you can pair your lights with Alexa, Apple HomeKit, and the Google Assistant and control your lights using just your voice. Simple voice commands let you turn your lights on and off, dim or brighten your lights, and even set a light scene.

#### Play with smart color lights



There's no limit with Philips Hue: with over 16 million colors, you can transform your home into the perfect party venue, bring a bedtime story to life, and much more. Use preset, colored light scenes to evoke the feeling of summer any time you'd like, or use your own photo to relive a special memory.



Set your lights to slowly brighten in the morning at a preset time to mimic sunrise and help you start your day feeling calm and refreshed. In the evening, the relaxing warm white lights will help you unwind, relax and prepare your body for a good night's sleep.

## Specifications

#### Design and finishing

- Color: white
- Material: metal

#### Extra feature/accessory incl.

- Choose your color: Yes
- Diffused light effect: Yes
- LED lamp(s) included: Yes
- Pivotable head (left-right): Yes
- ZigBee Light Link: Yes

#### Miscellaneous

- Especially designed for: Living- & Bedroom
- Type: Floor lamp
- EyeComfort: No

#### **Power consumption**

• Energy Efficiency Label (EEL): A+

#### **Product dimensions & weight**

- Height: 68.3 inch
- Length: 14.2 inch
- Net weight: 12.170 lb
- Width: 14.5 inch

#### Service

Warranty: 2 year(s)

#### **Technical specifications**

- · Lifetime up to: 25,000 hour(s)
- Total lumen output fixture (hidden): 800 lumen
- Lumen output bulb included: 800
  lumen
- Light source equivalent to traditional bulb of: 60 W
- Total lumen output fixture: 800 lm
- Bulb technology: 120 V
- · Light color: cool white
- Mains power: 50-60 Hz
- Fixture dimmable: Yes
- LED: Yes
- Built in LED: No
- Energy class included light source: A+
- Fixture is compatible with bulb(s) of class: A++ to E
  - Number of bulbs: 1
  - Fitting/cap: E26
  - Wattage bulb included: 10 W
  - Maximum wattage replacement bulb: 10 W
  - IP code: IP20
  - Class of protection: II double insulated
  - · Light source replaceable: Yes

#### Packaging dimensions and weight

- EAN/UPC product: 046677802233
- Net weight: 5.520 kg
- Gross weight: 8.950 kg
- Length: 0.000 mm
- Width: 0.000 mm
- Material number (12NC): 915005664701



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