PHILIPS

Bloom table lamp

Hue White and color ambiance

LED integrated

White

Smart control with Hue Bridge*

Control with your voice*



72997/60/49





Color your world with light

Effortlessly bring ambiance and color to any area of your space with the plug-and-play Hue Bloom. Use this small smart lamp to highlight a certain area in a room or paint your wall with colored light.

Limitless possibilities

- · Away-from-home smart light control
- Connect to your Hue Bridge for full smart lighting control
- Plug-in smart lamp for immediate ambiance
- Accent your home with colored smart light
- Control lights with your voice

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Highlights

Control lights away from home



The Philips Hue app gives you complete control over your lights, even if you're not home. Switch your lights off and on remotely using just the app to ensure your home is always lit the way you want it.

Connect to the Hue Bridge



This product requires a connection to the Hue Bridge to unlock the full smart control and features. Control your lights using the Philips Hue app, set timers, routines, add or remove lights and more. *Hue Bridge sold separately

Smart lamp for ambiance



A small, plug-based smart lamp, the Hue Bloom can easily move from place to place in your home wherever you need a little more ambient lighting: set it on your TV stand to enhance your entertainment, highlight your favorite decor when throwing a party, or set it on your nightstand for a gentle nightlight.

Color your home



The Philips Hue Bloom is a small, versatile smart lamp that can light up in any shade of over 16 million colors, allowing you to change your decor with a touch of a button.

Specifications

Design and finishing

- Color: white
- Material: aluminum

Extra feature/accessory incl.

- Color changing (LED): Yes
- Diffused light effect: Yes
- Dimmable: Yes
- Perfectly suited for ambiance creation: Yes
- · ZigBee Light Link: Yes

Miscellaneous

- Especially designed for: Living- & Bedroom, Kids room
- Style: Expressive
- Type: Table lamp
- EyeComfort: No

Control with your voice



When connected to the Hue Bridge, you can pair your lights with Alexa, Apple HomeKit, and the Google Assistant and control your lights using just your voice. Simple voice commands let you turn your lights on and off, dim or brighten your lights, and even set a light scene.

Product dimensions & weight

- Height: 4.0 inch
- Length: 5.0 inch
- Net weight: 0.926 lb
- Width: 5.1 inch

Service

• Warranty: 2 year(s)

Technical specifications

- Lifetime up to: 12,000 hour(s)
- Light source equivalent to traditional bulb of: 19 W
- Total lumen output fixture: 120 lm
- Mains power: 50-60 Hz
- Fixture dimmable: Yes
- LED: Yes
- Built in LED: Yes
- IP code: IP20
- Class of protection: II double insulated
- Light source replaceable: No

Packaging dimensions and weight

- EAN/UPC product: 046677797973
- Net weight: 0.420 kg
- Gross weight: 0.760 kg
- Height: 227.000 mm
- Length: 111.000 mm
- Width: 218.000 mm
- Material number (12NC): 915004339802



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