

# PHILIPS

Compact fluorescent  
Stick bulb

Genie

14 W (75 W)

E27 cap

Cool daylight

220-240V

8718291215011



## Spend a little, save a lot

This Philips Economy light bulb is the "value for money" option when you require a basic energy-saving bulb in a compact design. Lasting up to 6 years, this compact bulb will save up to 80% energy and money.

### **Superb performance in compact design**

- Saves up to 80% energy

### **High performance bright light**

- Soft, easy on the eyes light

### **Saves energy and money**

- Long lifetime - lasting up to 6 years

# Highlights

## Saves up to 80% energy



Save up to 80% energy compared to your standard bulb. It pays for itself and saves you money year after year.

So reduce your energy bill and start saving Now.

## Soft, easy on the eyes light

Energy-saving lamps from the Philips Softone series are designed to provide a gentle, diffused light, perfect for general home lighting. Choose between different color temperatures to create the atmosphere you want.

## Long lifetime - up to 6 years



Philips energy-saving bulbs are designed to last. With a lifetime of up to 6 years, you can avoid the hassle and cost of frequently replacing bulbs, while saving energy year in, year out.

# Specifications

## Characteristics

- Shape: Stick
- Dimmable: No
- Socket: E27

## Bulb dimensions

- Height: 140 mm
- Width: 44.1 mm

## Durability

- Average life (at 2.7 hrs/day): 6 year(s)
- Lumen maintenance factor: 0.8
- Nominal lifetime: 6,000 hour(s)
- Number of switch cycles: 5,000

## Light characteristics

- Application: Comfortable light, Extra brightness
- Color temperature: 6500 K
- Light Color Category: Cool Daylight
- Nominal luminous flux: 720 lumen
- Starting time: <0.5 s
- Warm-up time to 60% light: <2

## Other characteristics

- Lamp current: 65 mA

## Power consumption

- Power factor: 0.85
- Voltage: 220 - 240 V
- Wattage: 14 W
- Wattage equivalent: 75 W

## Rated values

- Rated lifetime: 6,000 hour(s)
- Rated luminous flux: 720 lumen
- Rated power: 14 W



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