



PHILIPS  
Hue White and colour  
ambience  
White and color  
ambience Starter kit  
GU10

3 x GU10 Bulb  
Bridge included  
White and coloured  
light



8718696508626

# Limitless possibilities

With Philips Hue white and colour ambience you can transform your lighting into an extraordinary experience. Connected home lighting offers coloured lighting that can be synced to your music, TV and games for immersive effects.

## Limitless possibilities

- Be creative with 16 million colours
- Sync lights with music and films
- Light up your gaming

## Light for your moments

- Wake up and go to sleep naturally
- Create your ambience with warm white to cool daylight
- Relax, read, concentrate and energise with light recipes

## Easy control and comfort

- Smart control, home and away
- Set timers for your convenience
- Installation-free dimming
- Control it your way



# PHILIPS

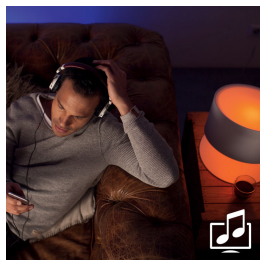
# Highlights

## Be creative with colours



Play with light and choose from 16 million colours to instantly change the look and atmosphere of your room. Set the scene effortlessly with one touch of a button. Use a favourite photo and relive that special moment with splashes of light. Save your favourite light settings and recall them whenever you want with the tap of a finger

## Sync with music and films



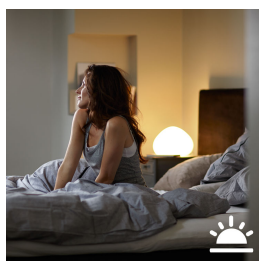
Extend your TV viewing experience to the whole room or sync light to your favourite music and see how light reacts to the rhythm. Download the third-party apps and discover the amazing things you can do with Philips Hue.

## Light up your gaming



Lift your gaming experience to the next level. Download the third-party apps and discover the amazing things you can do with Philips Hue.

## Wake up and go to sleep



Philips Hue will help get you out of bed the way you like it, helping you to start your day feeling refreshed. The light brightness increases gradually, mimicking the effect of sunrise and helps you to wake up naturally, instead of being woken up by the loud sound of an alarm clock. Start your day the right way. In the evening, the relaxing warm white light helps you to unwind, relax and prepare your body for a good night's sleep.

## Create your ambience



Set the right ambience for any moment and decorate your home with warm to cool white light. Enjoy different styles throughout the year, whether it's the crisp white light reminding you of a spring breeze, the warm white light of a summer sun or the ice cool daylight of winter.

## Light for your daily routines



Light influences our mood and behaviour. Philips Hue can help you to customise your daily routines into moments that you can enjoy. Skip your morning coffee and get ready for the day with cool, bright-white daylight that helps to energise your body and mind. Stay focused with finely tuned bright-white light. Or put your feet up and relax with a soft glow of white light for the perfect end to the day.

### Smart control, home and away



With the Philips Hue iOS and Android apps, you can control your lights remotely wherever you are. Check if you have forgotten to switch your lights off before you left home, and switch them on if you are working late.

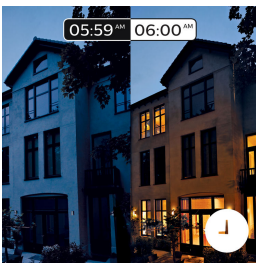
### Installation-free dimming



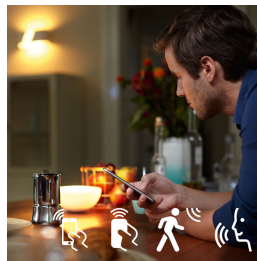
Experience guaranteed smooth dimming with Philips Hue. Not too bright. Not too dark. Just right. No need for wires, an electrician or installation

### Control it your way

### Timers for your convenience



Philips Hue can make it seem like you're at home when you're not, using the schedule function in the Philips Hue app. Set the lights to come on at a pre-set time, so the lights are on when you arrive home. You can even set rooms to light up at different times. And of course, you can let the lights turn off gradually in the night, so you never have to worry whether you've left any lights on.



Connect your Philips Hue lights with the bridge and start discovering the endless possibilities. Control your lights from your smartphone or tablet via the Philips Hue app, or add switches to your system to activate your lights. Set timers, notifications, alarms and more for the full Philips Hue experience. Philips Hue even works with Amazon Alexa, Apple Homekit and Google Home to allow you to control your lights with your voice.

## Specifications

### Also tested on

- Android: 2.3 or later
- Google Nexus: 5, 7
- HTC: One
- Motorola Nexus: 6
- Note: Note, Note 2, Note 3, Note 4
- OnePlus: One
- Samsung Galaxy: S2, S3, S4, S5
- Sony: Xperia Z3

### Environmental

- Operational humidity: 0%<H<80% (non-condensing)
- Operational temperature: 0°C - 40°C

### Guarantee

- 2 years: Yes

### Power consumption

- Energy Efficiency Label: A

### The bridge

- Diameter: 100 mm
- Frequency band: 2400–2483.5 MHz
- Height: 25 mm
- Max. number of accessories: 10
- Max. number of bulbs: 50
- Mounting options: Desktop, Wall
- Power adapter: 100–240 V AC / 50–60 Hz, Output voltage: 5 V DC 600 mA, Standby power: 0.1 W max
- Power consumption: 250mA max

### The bulb

- Colour consistency: 6 SDCM
- Colour temperature: 2000K–6500K
- Energy efficiency label: A
- Fitting: GU10
- Form factor: GU10
- Height: 71 mm
- Input voltage: 220V–240V
- Lifetime: 25,000 h
- Light output: Functional white light, From warm to cold white colour, 16 million colours, Dimmable via smart device only, Beam angle – 38°, All shades of white
- Lumen output: >80 CRI from 2000–4000K, 250 lm @ 4000K, 210 lm @ 3000K, 145 lm @ 2000K, 230 lm @ 6500K, 38 lm/W efficacy @4000K, Default start-up 195lm @ 2700K
- Number of switching cycles: 50,000
- Power factor: >0.5
- Rated lifetime: 25,000 h
- Rated peak intensity: 350 cd
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 6.5 W
- Wattage equivalent: 25 W
- Width: 50 mm

### What's in the box

- Bridge: 1
- Ethernet network cable: 1
- Hue bulbs: 3
- Power adapter: 1

### What's supported

- HomeKit compatible: iOS 9 or later
- IOS: 7 or later
- iPad: 2, 3rd and 4th generation
- iPad Air: 1, 2
- iPad Mini: 1, 2, 3
- iPhone: 4, 4S, 5, 5S, 6, 6 Plus
- iPod Touch: 5th generation

### Packaging dimensions and weight

- EAN/UPC – Case: 8718696508633
- SAP Gross Weight EAN (Piece): 0.000 kg
- Net Weight (Piece): 0.203 kg
- SAP Length (Piece): 0.000
- SAP Width (Piece): 0.000



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