



PHILIPS  
LED  
Bulb  
4 W (50 W)  
E27  
Warm white



8718696574195

## Designed to be seen

Familiar shapes you know and love. They use around 80% less energy than traditional light bulbs thanks to the latest LED energy-saving technology and last ten times longer.

### Save on energy

- Saves up to 80% energy

### Designed for perfect light quality

- Vintage style, modern LED technology
- Omni-directional light

# PHILIPS

# Highlights

## Saves up to 80% energy



Save up to 80% energy compared to your standard bulb. It pays for itself and saves you money year after year. So reduce your energy bill and start saving Now.

## LEDClassic (filament)

LED Classic bulbs are based on standard LED energy-saving technology, except the LEDs are arranged in such a way as to mimic classic incandescent bulbs. Now you can enjoy this retro-style bulb with state-of-the-art technology.

## Omni-directional light

This innovative lens delivers omni-directional light distribution, preventing the shadow that normally appears at the beam spread edge. The result? Natural, warm white light all around.

# Specifications

## Bulb characteristics

- Shape: Bulb
- Dimmable: No
- Socket: E27

## Bulb dimensions

- Height: 104 mm
- Width: 60 mm

## Durability

- Average life (at 2.7 hrs/day): 15 year(s)
- Lumen maintenance factor: 0.7
- Nominal lifetime: 15,000 hour(s)
- Number of switch cycles: 20,000

## Light characteristics

- Application: Comfortable light, General light
- Color rendering index (CRI): 80
- Color temperature: 2700 K
- Light Color Category: Warm White
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light

## Other characteristics

- Lamp current: 33 mA
- Mercury content: 0 mg

## Packaging information

- Product family: LED Classic

## Power consumption

- Power consumption per 1000h: 4 kW
- Power factor: 0.4
- Voltage: 220-240 V
- Wattage: 4 W
- Wattage equivalent: 50 W
- Energy Efficiency Label: A++

## Rated values

- Rated lifetime: 15,000 hour(s)
- Rated luminous flux: 470 lumen
- Rated power: 4 W

## Packaging dimensions & weight

- SAP EAN/UPC – Piece: 8718696574195
- EAN/UPC – Case: 8718696574201
- SAP Gross Weight EAN (Piece): 0.052 kg
- Net Weight (Piece): 0.030 kg
- SAP Height (Piece): 12.000 cm
- SAP Length (Piece): 6.600 cm
- SAP Width (Piece): 6.600 cm



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