

# PHILIPS

Bulb (Dimmable)

LED

7W (50W)

B22

Flame

Dimmable



8718696587393



## Designed to be seen

Familiar shapes you know and love. They use around 80% less energy than traditional light bulbs thanks to the latest LED energy-saving technology and last ten times longer.

### Save on energy

- Saves up to 80% energy

### Create a warm atmosphere

- Extra warm light 2000K

### Designed for perfect light quality

- Vintage style, modern LED technology

### High quality light

- Omni-directional light

# Highlights

## Saves up to 80% energy



Save up to 80% energy compared to your standard bulb. It pays for itself and saves you money year after year.

So reduce your energy bill and start saving Now.

## 2000 K [LED]

Light can have different color temperatures, indicated in units called Kelvin (K). Bulbs with a low Kelvin value produce a warm, more cozy light, while those with a higher Kelvin value produce a cool, more energizing light.

## Omni-directional light

This innovative lens delivers omni-directional light distribution, preventing the shadow that normally appears at the beam spread edge. The result? Natural, warm white light all around.

## LEDClassic (filament)

LED Classic bulbs are based on standard LED energy-saving technology, except the LEDs are arranged in such a way as to mimic classic incandescent bulbs. Now you can enjoy this retro-style bulb with state-of-the-art technology.

# Specifications

## Characteristics

- Shape: Globe
- Dimmable: Yes
- Lamp shape: Non directional globe
- Socket: B22

## Bulb dimensions

- Height: 186.5 mm

## Durability

- Average life (at 2.7 hrs/day): 15 year(s)
- Lumen maintenance factor: 0.7
- Nominal lifetime: 15,000 h
- Number of switch cycles: 20,000

## Light characteristics

- Application: Soft light, General light
- Color rendering index (CRI): 80
- Color temperature: 2000 K
- Light Color Category: Flame
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light

## Other characteristics

- Lamp current: 40 mA

## Packaging information

- Product family: LED Classic

## Power consumption

- Power factor: 0.7
- Voltage: 220-240 V
- Wattage: 7 W
- Wattage equivalent: 50 W
- Energy Efficiency Label (EEL): A+

## Product dimensions & weight

- Length: 10.7 cm

## Rated values

- Rated lifetime: 15,000 h
- Rated luminous flux: 630 lumen
- Rated power: 7 W

## Technical specifications

- Frequency: 50 Hz



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