

# PHILIPS

Bulb

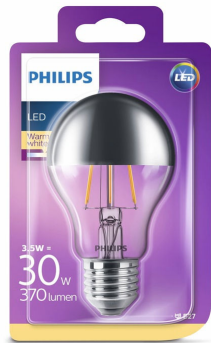
LED

3.5W (30W)

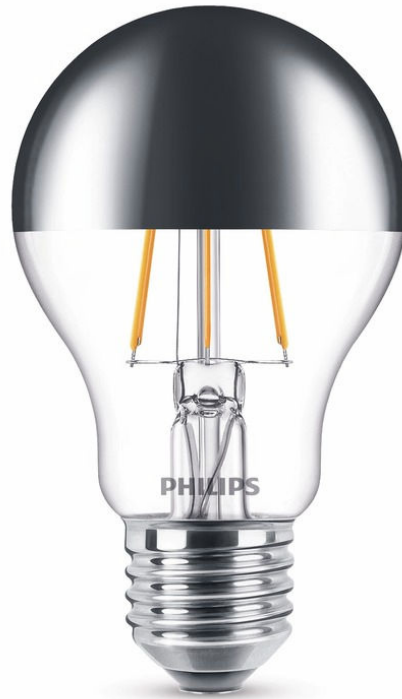
E27

Warm white

Non-dimmable



8718696668672



## Designed to be seen

Familiar shapes you know and love. They use around 80% less energy than traditional light bulbs thanks to the latest LED energy-saving technology and last ten times longer.

### High quality light

- Learn about light
- Designed for the comfort of your eyes
- True incandescent-like warm white light

### Choose a simple replacement for your old bulbs

- Similar shape and size as standard incandescent bulb

### Choose for a sustainable solution

- No UV or InfraRed
- Long life bulbs - Lasts up to 15 years
- Better for your wallet and your planet

### Create the right light for your home

- Perfect for general room lighting

### Light beyond illumination

- Vintage style, modern LED technology

# Highlights

## Learn about light



Color temperature: light can have different color temperatures, indicated in units called Kelvin (K). Bulbs with a low Kelvin value produce a warm, more tranquil light, while those with a higher Kelvin value produce a cool, more energizing light. CRI: the color rendering index (CRI) is used to describe the effect of a light source on color appearance. Natural sunlight has a CRI of 100. The CRI of Philips LED light bulbs is always higher than 80, which ensures colors are shown as true and natural.

## Gentle LEDs, easy on the eyes



It's easy to see how harsh lighting can strain the eyes. Too bright, and you get the glare. Too soft and you experience flicker. Now you can gently light up your world with LEDs designed to go easy on the eyes, and create the perfect ambience for your home.

## Incandescent-like warm white



This bulb has a color temperature of 2700K, providing you with a warm, tranquil atmosphere, perfect for relaxing. This 2700K light is ideal for home lighting design

## Replaces standard incandescent

With its beautiful design and familiar shape, this energy-saving LED bulb is the perfect sustainable replacement for traditional incandescent bulbs.

## No UV or IR



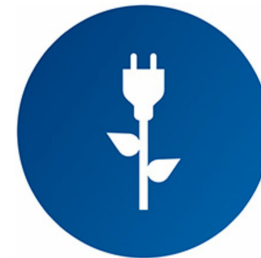
The light has no infra-red component, so no heat is radiated. Also, there is no ultra-violet component in this light. These two characteristics mean that this light will not cause fabric and other items to fade.

## 15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

## Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps protect the environment.

## Perfect for general lighting



Modern lighting with Philips LED standard bulbs for all-around illumination, perfect for general room lighting.

**Vintage style, modern LED**

LED Classic bulbs are based on standard LED energy-saving

technology. Now you can enjoy a retro-style bulb with state-of-the-art

technology combined with vintage design.

# Specifications

**Characteristics**

- Shape: Bulb
- Dimmable: No
- Lamp shape: Non directional bulb
- Socket: E27

**Bulb dimensions**

- Height: 10.4 cm
- Width: 6 cm

**Durability**

- Average life (at 2.7 hrs/day): 15 year(s)
- Lumen maintenance factor: 0.7
- Nominal lifetime: 15,000 hour(s)
- Number of switch cycles: 20,000

**Light characteristics**

- Application: Sparkling light
- Color rendering index (CRI): 80
- Color temperature: 2700 K
- Light Color Category: Warm White
- Nominal luminous flux: 370 lumen
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light

**Miscellaneous**

- EyeComfort: Yes

**Other characteristics**

- Lamp current: 33 mA

**Packaging information**

- Product family: LED Classic, EyeComfort

**Power consumption**

- Power factor: 0.5
- Voltage: 220-240 V
- Wattage: 3.5 W
- Wattage equivalent: 30 W
- Energy Efficiency Label (EEL): A++

**Product dimensions & weight**

- Length: 10.4 cm

**Rated values**

- Rated lifetime: 15,000 hour(s)
- Rated luminous flux: 370 lumen
- Rated power: 3.5 W

**Technical specifications**

- Frequency: 50-60 Hz

**Packaging dimensions and weight**

- EAN/UPC - product: 8718696668672
- Net weight: 0.030 kg
- Gross weight: 0.048 kg
- Height: 16.600 cm
- Length: 6.100 cm
- Width: 10.000 cm
- Material number (12NC): 929001276458



Issue date: 2023-11-08  
Version: 0.546

© 2023 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.

[www.lighting.philips.com](http://www.lighting.philips.com)