

# PHILIPS

Bulb

LED

40W (75W CFL)

E27

Cool daylight

Non-dimmable

8718696715505



## Bright LED lighting with excellent light quality

Philips LED light bulbs provide a beautiful, warm white light, an exceptionally long life, and immediate, significant energy savings. With a pure and elegant design, this bulb is the perfect replacement for your clear incandescent bulbs.

### High quality light

- Learn about light
- Cool, day light

### Choose a simple replacement for your old bulbs

- Instant light when switched on

### Choose for a sustainable solution

- Saves up to 80% energy
- Long life bulbs - Lasts up to 10 years

### Light beyond illumination

- A simple LED for everyday use

# Highlights

## Learn about light



Color temperature: light can have different color temperatures, indicated in units called Kelvin (K). Bulbs with a low Kelvin value produce a warm, more tranquil light, while those with a higher Kelvin value produce a cool, more energizing light. CRI: the color rendering index (CRI) is used to describe the effect of a light source on color appearance. Natural sunlight has a CRI of 100. The CRI of Philips LED light bulbs is always higher than 80, which ensures colors are shown as true and natural.

## Cool, day light



This bulb has a color temperature of 6500K, and is the highest color temperature available in this bulb category. It therefore gives you a lighting effect that is the closest to that of natural daylight. This will help you focus and experience every detail.

## Instant On



No need to wait: Philips LED light bulbs provide their full level of brightness immediately when they are switched on. Just by flipping the switch, your room is at full brightness. There is no slow starting or waiting.

## Saves up to 80% energy



Save up to 80% energy compared to your standard bulb. It pays for itself and saves you money year after year. So reduce your energy bill and start saving Now.

## 10,000-hour rated average life

With a lifetime of up to 10,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solutions for over 10 years.

## A simple LED for everyday use



The Philips everyday LED is the perfect bulb for your basic lighting needs. It provides the beautiful light and dependable performance you expect from LED at an affordable price.

# Specifications

## Characteristics

- Shape: Standard
- Dimmable: No
- Socket: E27

## Durability

- Nominal lifetime: 10,000 hour(s)

## Light characteristics

- Application: Comfortable light
- Beam angle: 150 degree(s)
- Color rendering index (CRI): 80
- Color temperature: 6500 K
- Light Color Category: White, Cool Daylight
- Nominal luminous flux: 5000 lumen
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light

## Power consumption

- Voltage: 220-240 V
- Wattage: 40 W
- Wattage equivalent: 75 W CFL - N.A for Incandescent W

## Rated values

- Rated lifetime: 10,000 hour(s)



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