

# PHILIPS

## Starter kit E27

Hue White and color  
ambiance

3 x E27 bulb

Bridge included

White and colored light



8718696725429



## Limitless possibilities

With Philips Hue white and color ambiance you can transform your lighting into an extraordinary experience. Connected home lighting offers colored lighting that can be synced to your music, TV and games for immersive effects.

### Limitless possibilities

- Be creative with 16 million colors
- Sync lights with music and movies
- Light up your gaming

### Light for your moments

- Wake up and go to sleep naturally
- Create your ambiance with warm white to cool daylight
- Relax, read, concentrate and energize with light recipes

### Easy control and comfort

- Smart control, home and away
- Set timers for your convenience
- Installation free dimming
- Control it your way

# Highlights

## Be creative with colors



Play with light and choose from 16 million colors to instantly change the look and atmosphere of your room. Set the scene effortlessly with one touch of a button. Use a favourite photo and relive that special moment with splashes of light. Save your favourite light settings and recall them whenever you want with the tap of a finger

## Sync with music and movies



Extend your TV viewing experience to the whole room or sync light to your favorite music and see how light reacts to the rhythm. Download the third party apps and discover the amazing things you can do with Philips Hue.

## Light up your gaming



Lift your gaming experience to the next level. Download the third party apps and discover the amazing things you can do with Philips Hue.

## Wake up and go to sleep



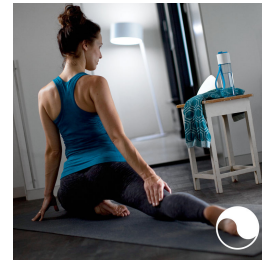
Philips Hue will help get you out of bed the way you like it, helping you start your day feeling refreshed. The light brightness increases gradually mimicking the effect of sunrise and helps you wake up naturally, instead of being woken up by the loud sound of an alarm clock. Start your day, the right way. In the evening, the relaxing warm white light helps you to unwind, relax and prepare your body for a good night's sleep.

## Create your ambiance



Set the right ambiance for any moment and decorate your home with warm to cool white light. Enjoy different styles throughout the year, no matter if it's the crisp white light reminding you of a spring breeze, the warm white light of a summer sun, or the ice cool daylight of winter.

## Light for your daily routines



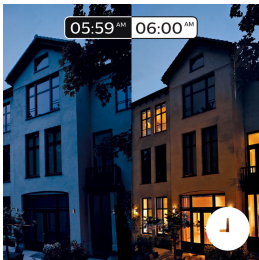
Light influences our mood and behavior. Philips Hue can help you to customize your daily routines into moments you can enjoy. Skip your morning coffee and get ready for the day with cool, bright white daylight that helps to energize your body and mind. Stay focussed with finely tuned bright white light. Or put your feet up and relax with a soft glow of white light for the perfect end of the day.

### Smart control, home and away



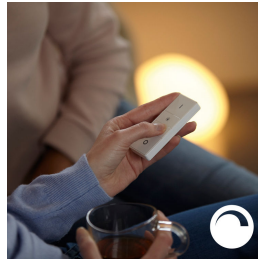
With the Philips Hue iOS and Android apps you can control your lights remotely wherever you are. Check if you have forgotten to switch your lights off before you left your home, and switch them on if you are working late.

### Timers for your convenience



Philips Hue can make it seem like you're home when you're not, using the schedule function in the Philips Hue app. Set the lights to come on at a pre-set time, so the lights are on when you arrive home. You can even set rooms to light up at different times. And of course, you can let the lights turn off gradually in the night, so you never have to worry whether you've left any lights on.

### Installation free dimming



Experience guaranteed smooth dimming with Philips Hue. Not too bright. Not too dark. Just right. No need for wires, an electrician or installation

### Control it your way



Connect your Philips Hue lights with the bridge and start discovering the endless possibilities. Control your lights from your smartphone or tablet via the Philips Hue app, or add switches to your system to activate your lights. Set timers, notifications, alarms, and more for the full Philips Hue experience. Philips Hue even works with Amazon Alexa, Apple HomeKit and Google Home to allow you to control your lights with your voice.

## Specifications

#### Bulb dimensions

- Dimensions (WxHxD): 62x113x62

#### Environmental

- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -10°C – 45°C

#### Guarantee

- 2 years: Yes

#### Power consumption

- Energy Efficiency Label (EEL): A+

#### Service

- Warranty: 2 year(s)

**Technical specifications**

- Weight: 76
- Bulb technology: LED

**The bridge**

- Power adapter: 100–240 V AC / 50–60Hz

**The bulb**

- Color temperature: 2000K–6500K +16 million colors
- Diameter: 62 mm
- Energy efficiency label: A+
- Fitting: E27
- Form factor: A60
- Height: 110 mm
- Input voltage: 220V–240V
- Lifetime: 25,000 hour(s)
- Light output: >80 CRI @ 4000K
- Lumen output: 806 lm @ 4000K
- Max. operation power: 10 W
- Max. standby power: 0,2 W
- Number of switching cycles: 50,000
- Power factor: >0.5
- Rated lifetime: 25,000 hour(s)
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 10 W
- Wattage equivalent: 60 W
- Communication protocol: Zigbee
- Software upgradable: Yes

**What's in the box**

- Bridge: 1
- Ethernet network cable: 1
- Hue bulbs: 3
- Power adapter: 1

**What's supported**

- HomeKit compatible: Yes
- IOS: 7 or later
- Philips Hue App: Android 7.0 and later
- Voice assistants: Amazon Alexa

**Packaging dimensions and weight**

- EAN/UPC – product: 8718696725429
- Net weight: 0.610 kg
- Gross weight: 0.850 kg
- Height: 21.000 cm
- Length: 10.200 cm
- Width: 21.000 cm
- Material number (12NC): 929001257318



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