



PHILIPS  
LED  
Bulb (Dimmable)  
6.5W (40W)  
E27  
Cool White  
Dimming



8718696815069



## Designed to be seen

Sleek and bold, the new Philips LED Modern Deco collection (Giant Filament) provides a clean and minimalistic lighting experience that accentuates your home interiors.

### Choose for high quality light

- Cool, white light

### Choose a simple replacement for your old bulbs

- Similar shape and size as standard incandescent bulb
- Cord

### Choose for a sustainable solution

- Long life bulbs - Lasts up to 15 years
- Better for your wallet and your planet
- Modern range

### Light beyond illumination

- Vintage style, modern LED technology

# PHILIPS

**Comfortable LED light that is easy on your eyes**

- Designed for the comfort of your eyes

# Highlights

## Cool, white light



This bulb has a color temperature of 4000K providing you with an extra cool, fresh and crisp light.

### Replaces standard incandescent

With its beautiful design and familiar shape, this energy-saving LED bulb is the perfect sustainable replacement for traditional incandescent bulbs.

### Cord

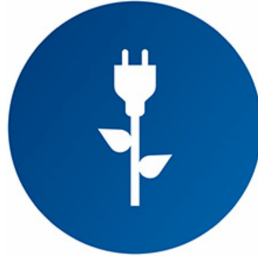
The Philips bulbs can be used in combination with one of the Philips cords to complete your interior illumination and bring an industrial feel to your living space.

### 15,000-hour rated average life



With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

## Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps protect the environment.

### Modern range

The Philips Modern collection is available in an array of giant shapes, candles and other familiar form factors, to provide a seamless fit across your space.

### Vintage style, modern LED

LED Classic bulbs are based on standard LED energy-saving technology. Now you can enjoy a retro-style bulb with state-of-the-art technology combined with vintage design.

## Gentle LEDs, easy on the eyes



It's easy to see how harsh lighting can strain the eyes. Too bright, and you get the glare. Too soft and you experience flicker. Now you can gently light up your world with LEDs designed to go easy on the eyes, and create the perfect ambience for your home.

# Specifications

## Bulb characteristics

- Dimmable: Yes
- Intended use: Indoor
- Lamp shape: Non directional globe
- Socket: E27
- Technology: LED

## Bulb dimensions

- Height: 286 mm
- Weight: 0.31 kg
- Width: 200 mm

## Durability

- Average life (at 2.7 hrs/day): 15 year(s)
- Lumen maintenance factor: 0.7
- Nominal lifetime: 15,000 h
- Number of switch cycles: 20,000

## Light characteristics

- Color consistency: 6 SDCM
- Color rendering index (CRI): 80
- Color temperature: 4000 K
- Light Color Category: Cool White
- Nominal luminous flux: 270 lumen
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light

## Miscellaneous

- EyeComfort: Yes

## Other characteristics

- Lamp current: 45 mA
- Mercury content: 0 mg
- Lamp current: 41 lm/W

## Packaging information

- Product family: Decorative, EyeComfort

## Power consumption

- Power consumption per 1000h: 7 kW
- Power factor: 0.7
- Voltage: 220-240 V
- Wattage: 6.5 W
- Wattage equivalent: 25 W
- Energy Efficiency Label: A

## Rated values

- Rated lifetime: 15,000 h
- Rated luminous flux: 470 lumen
- Rated power: 6.5 W

## Packaging dimensions & weight

- EAN/UPC - Piece: 8718696815069
- EAN/UPC - Case: 8718696815076
- Weight product including package: 0.700 kg
- Weight product without package: 0.360 kg
- SAP Height (Piece): 32.000 cm
- SAP Length (Piece): 22.500 cm
- SAP Width (Piece): 22.500 cm



Issue date: 2019-09-10  
Version: 0.363

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