

PHILIPS  
LED  
Bulb  
11W-67(for halogen  
replacement)W  
E27  
White

8718699627553



## A light bulb like no other

State-of-the-art LED light bulb providing a general lighting solution for daily indoor activities. You will save on energy costs immediately and reduce the frequency of bulb replacements, without compromising on the quality of your lighting.

### **Choose a simple replacement for your old bulbs**

- Perfect fit and high-quality finishing

### **Choose for a sustainable solution**

- Contains no mercury

### **Easy-to-use smart lighting for a more convenient everyday life**

- Start simple with smart Wi-Fi LED

# PHILIPS

# Highlights

## Perfect fit

With a familiar shape, these bulbs are the perfect fit for your existing fixtures. They look just like the classic light bulb.

## Contains no mercury Start simple with smart Wi-Fi LED



It's easy to get started with smart lighting. Simply screw in your bulb, download the WiZ app and follow the steps. And you're ready to go! Need more help? Get live in-app chat support.

# Specifications

## Bulb characteristics

- Dimmable: No
- Intended use: Indoor
- Lamp shape: Non directional bulb
- Socket: E27
- Technology: LED
- Type of glass: Frosted

## Bulb dimensions

- Height: 10.4 cm
- Weight: 0.05 kg
- Width: 5.8 cm

## Durability

- Average life (at 2.7 hrs/day): 10 year(s)
- Lumen maintenance factor: 70%
- Nominal lifetime: 10,000 h
- Number of switch cycles: 50,000

## Light characteristics

- Beam angle: 130 degree(s)
- Color consistency: 6SDCM
- Color rendering index (CRI): 80
- Color temperature: 3000 K
- Light Color Category: White
- Nominal luminous flux: 1150 lumen
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light

## Other characteristics

- Lamp current: 105 mA
- Mercury content: 0 mg
- Efficacy: 104 lm/W

## Packaging information

- EAN: 8718699627553
- EOC: 871869962755300
- Product title: ESS LEDBulb 11W E27 3000K 230V 3CT/4 AU

## Power consumption

- Power factor: >0.5
- Voltage: 220–240 V
- Wattage: 11 W
- Wattage equivalent: 67(for halogen replacement) W

## Rated values

- Rated beam angle: 130 degree(s)
- Rated lifetime: 10,000 h
- Rated luminous flux: 1150 lumen
- Rated peak intensity: 200 cd
- Rated power: 11 W

## Packaging dimensions & weight

- EAN/UPC - Case: 8718699627560
- Weight product including package: 0.000 kg
- Weight product without package: 0.058 kg
- SAP Length (Piece): 0.000
- SAP Width (Piece): 0.000
- SAP EAN/UPC - Set: 8718699627553



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