



PHILIPS  
Hue White and colour  
ambience  
1-pack GU10  
White and coloured  
light  
Instant control via  
Bluetooth  
Control with app or  
voice\*  
Add Hue Bridge to  
unlock more



8718699628659

## Easy smart lighting

Bring colour to your home with a spotlight bulb. With 16 million colours, this light can give your home a new personality. Control instantly via Bluetooth in one room or connect to a Hue Bridge to unlock the full suite of features.

### Turn on your imagination

- Play with light and choose from 16 million colours

### Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice\*
- Create a personalised experience with colourful smart light
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock full suite of smart light features with Hue Bridge

# PHILIPS

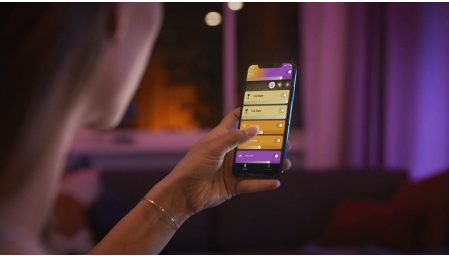
# Highlights

## Paint with light



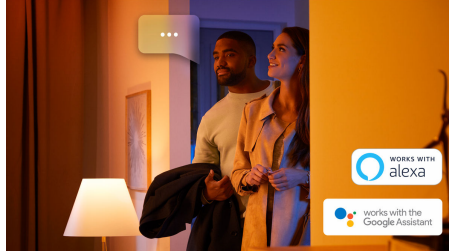
Play with light and choose from 16 million colours in the Hue app to match the light to your mood. Use a favourite photo and re-live that special moment with splashes of light. Save your favourite light settings and recall them whenever you want with the tap of a finger.

## Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

## Control lights with your voice\*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room, or just a single lamp.

## Create a personalised experience with colourful smart light



Transform your home with over 16 million colours, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theatre, enhance your home decor with colour accents, and much more.

## Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

## Get the perfect light recipes for your daily activities



Make your day easier and more pleasant with four pre-set light recipes handcrafted especially for your daily tasks: Energise, Concentrate, Read and Relax. The two cool-toned scenes, Energise and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

## Unlock full suite of smart light features with Hue Bridge



Add a Hue Bridge (sold separately) to your smart lights to experience the full suite of Philips Hue features. With a Hue Bridge, you can add up to 50 smart lights to control throughout your home. Create routines to automate your entire smart home lighting set-up. Control your lights while away from home or add accessories such as motion sensors and smart switches.

# Specifications

## Environmental

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -20 °C to 45 °C

## Guarantee

- 2 years: Yes

## The bulb

- Colour temperature: 2000K-6500K
- Diameter: 50 mm
- Fitting: Gu10
- Height: 58 mm
- Lifetime: 15,000 h
- Light output: 16 million colours, Warm white to cool daylight, Dimmable via smart device only
- Lumen output: 350 lm @ 4000K
- Max. operation power: 5.7 W
- Number of switching cycles: 50,000
- Rated lifetime: 15,000 h
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 5.7 W
- Communication protocol: Bluetooth and Zigbee
- Deep dimmable: Yes
- Software upgradable: When connected to Bluetooth App or Hue Bridge

## What's in the box

- Hue bulbs: 1

## What's supported

- Philips Hue App: Android 7.0 and later, IOS 11 and later
- Voice assistants: Amazon Alexa, Google Assistant
- Philips Hue Bluetooth App: Android 7.0 and later, IOS 11 and later

## Packaging dimensions and weight

- EAN/UPC - product: 8718699628659
- Net weight: 0.048 kg
- Gross weight: 0.074 kg
- Height: 16.500 cm
- Length: 5.500 cm
- Width: 8.800 cm
- SAP EAN/UPC - Piece: 8718699628659
- Material number (12NC): 929001953101
- EAN/UPC - Case: 8718699628666
- SAP Gross Weight EAN (Piece): 0.074 kg
- Net Weight: 0.048 kg
- SAP Height (Piece): 16.500 cm
- SAP Length (Piece): 5.500 cm
- SAP Width (Piece): 8.800 cm



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