

# PHILIPS

## Starter kit E27

Hue White Ambiance

Warm-to-cool white light

Hue Bridge included

Control with app or voice\*

Simple setup



8718699673345



## Easy smart lighting

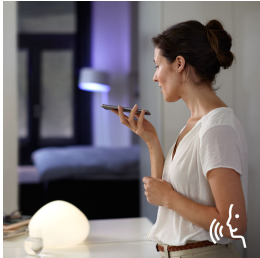
Enjoy relaxing and energising scenes or create your own routines right out of the box with the Hue White ambiance starter kit. Includes Hue Bridge, 3 smart bulbs that offer the full spectrum of white light and a Dimmer switch.

### Limitless possibilities

- Control with your voice
- Get in the mood with warm to cool white smart lights
- Away-from-home smart light control
- Enjoy the right smart lighting for daily tasks
- Smart home automation hub: Hue Bridge

# Highlights

## Control with your voice



Philips Hue works with Amazon Alexa, Apple HomeKit and Google Home, powered by the Google Assistant, to allow you to control your lights with your voice. Turn your lights on and off. Dim to the desired brightness for a perfect ambiance. Even recall pre-set scenes, change colours and more – all without lifting a finger.

## Get in the mood



Use over 50,000 shades of warm to cool white light to put you in the mood to work, play, or relax — no matter what time of day it is. Start your morning off on the right foot with cool, energising bright white light, or settle down for the night with golden tones.

## Control lights away from home



The Philips Hue app gives you complete control over your lights, even if you're not at home. Switch your lights off and on remotely using just the app to ensure your home is always lit the way you want it.

## Smart lighting for daily tasks



Make your day easier with four preset light scenes that have been handcrafted for your daily tasks. Two cool-toned scenes, Energise and Concentrate, help you get going in the morning and keep your focus, while the warmer scenes of Read and Relax help you enjoy a good book and a rested mind.

## The Hue Bridge



The Hue Bridge is an essential component to a personal Philips Hue smart lighting system. It is the brains of the operation, communicating with both your smart light lamps and the Hue app to ensure that everything works together. It also enables smart home automation features like scheduling routines and timers.

# Specifications

## Lamp dimensions

- Dimensions (WxHxD): 60x110

## Environmental

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -20°C to 45°C

## Extra feature/accessory incl.

- Dimmable with the Hue app and switches: Yes

## Guarantee

- 2 years: Yes

### Service

- Warranty: 2 year(s)

### Technical specifications

- Weight: 72
- Bulb technology: LED

### The Bridge

- Frequency band: 2400–2483.5 MHz
- Max. number of accessories: 12
- Max. number of bulbs: 50
- Power adapter: 100–240 V AC / 50–60 Hz
- Power consumption: 250mA max

### The bulb

- Colour temperature: 2200K–6500K
- Diameter: 60 mm
- Energy label (acc (EU) 874/2012; A++ – E): A+
- Fitting: E27
- Form factor: A60
- Height: 110 mm
- Input voltage: 220V–240V
- Lifetime: 25,000 h
- Light output: Warm white to cool daylight
- Lumen output: 806 lm @ 4000K
- Max. operation power: 8.5 W
- Max. standby power: 0,1 W
- Number of switching cycles: 50,000
- Power factor: >0.5
- Rated lifetime: 25,000 h
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 8.5 W
- Wattage equivalent: 60 W
- Communication protocol: Bluetooth and Zigbee
- Deep dimmable: Yes
- Software upgradable: When connected to Bluetooth app or Hue Bridge

### The switch

- Batteries included: 1 x CR2450
- IP rating: 20
- Lifetime: 50.000 clicks
- Max. lights per switch: 10 if not linked to Hue bridge
- Minimal battery lifetime: 3 a
- Mounting options: freestanding
- Special features: Not applicable
- Weight including wall plate: 67 g
- Weight of switch: 37 g

### What's in the box

- Bridge: Yes
- Ethernet network cable: 1
- Hue bulbs: 3
- Hue dimmer switch: 1
- Power adapter: 1

### What's supported

- HomeKit compatible: Yes
- IOS: Yes
- Philips Hue App: IOS 13 and above, Android 8.0 and above
- Voice assistants: Amazon Alexa
- Philips Hue Bluetooth App: IOS 11 and later, Android 7.0 and later

### Packaging dimensions and weight

- EAN/UPC – product: 8718699673345
- Net weight: 0.554 kg
- Gross weight: 0.739 kg
- Height: 10.100 cm
- Length: 21.000 cm
- Width: 21.000 cm
- Material number (12NC): 929002216903



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