

PHILIPS

Starter kit GU10

Hue White and Colour
Ambiance

White and coloured light

Hue Bridge included

Control with app or voice*

Smart button included



8718699695545



Easy smart lighting

Add ambient colour to any room with the Philips Hue White and colour ambiance GU10 starter kit. Connect to the included Hue Bridge to take advantage of endless list of features. Control via the app, voice or the included Smart Buttons.

Limitless possibilities

- Get in the mood with warm to cool white smart lights
- Play with smart colour lights
- Away-from-home smart light control
- Sync your media to smart lights
- Control lights with one click
- Flexible, wireless mounting



Highlights

Get in the mood



Use over 50,000 shades of warm to cool white light to put you in the mood to work, play, or relax — no matter what time of day it is. Start your morning off on the right foot with cool, energising bright white light, or settle down for the night with golden tones.

Play with smart colour lights



There's no limit with Philips Hue: with over 16 million colours, you can transform your home into the perfect party venue, bring a bedtime story to life and much more. Use preset, coloured light scenes to evoke the feeling of summer any time you'd like, or use your own photo to relive a special memory.

Control lights away from home



The Philips Hue app gives you complete control over your lights, even if you're not at home. Switch your lights off and on remotely using just the app to ensure your home is always lit the way you want it.

Sync your media to lights



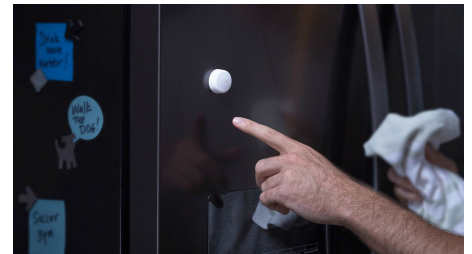
With the Hue Sync app and the Hue Bridge, you can bring your entertainment to new heights. Surround yourself with Philips Hue lights and turn on your film, music or game, and then watch your lights mirror the colours and rhythm.

Control lights with one click



A single click controls your smart lights —no smartphone needed. Use one press to turn your lights on and off or press and hold the button to dim and brighten them. Already set up to do exactly what you need, the Philips Hue Smart button is ready to use wherever you need it.

Flexible, wireless mounting



With wireless technology, the Philips Hue Smart button installs in seconds anywhere in your home. Replace an existing light switch with the included mounting plate or use the mini-mount to place it on any surface. If you'd rather keep it portable, no problem: the Smart button is magnetic, so you can place it on any magnetic surface, such as the fridge.

Specifications

Lamp dimensions

- Dimensions (WxHxD): 50x58x50

Environmental

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.

- Power adapter included: Yes

Guarantee

- 2 years: Yes

Power consumption

- Energy efficiency label (EEL): A+

Service

- Warranty: 2 year(s)

Technical specifications

- Weight: 51
- Bulb technology: LED
- Number of bulbs: 3

The Bridge

- Frequency band: 2400–2483.5 MHz
- Max. number of accessories: 12
- Max. number of bulbs: 50
- Power adapter: 100–240 V AC / 50–60 Hz
- Power consumption: 250mA max

The bulb

- Colour temperature: 2000K–6500K +16 million colors
- Energy efficiency label: A+
- Fitting: GU10
- Form factor: GU10
- Input voltage: 220V–240V
- Light output: 16 million colours
- Lumen output: 350 lm @ 4000K
- Max. operation power: 5.7 W
- Max. standby power: <0.5 W
- Number of switching cycles: 50,000
- Power factor: >0.8
- Rated lifetime: 15,000 h
- Software upgradable: when connected to the Bluetooth app or Hue Bridge
- Start up: Instant 100% light output
- Wattage: 5.7 W
- Wattage equivalent: 50 W
- Communication protocol: Bluetooth and Zigbee
- Deep dimmable: Yes
- Software upgradable: When connected to Bluetooth App or Hue Bridge

The switch

- Batteries included: yes
- IP rating: 20
- Lifetime: 50.000 clicks
- Max. lights per switch: 10 if not linked to Hue bridge
- Minimal battery lifetime: 2 a
- Mounting options: freestanding
- Wall plate depth: 6 mm
- Wall plate height: 76 mm
- Weight including wall plate: 67 g
- Weight of switch: 37 g

What's in the box

- Bridge: 1
- Ethernet network cable: 1
- Hue bulbs: 3
- Power adapter: 1

What's supported

- HomeKit compatible: Yes
- IOS: 7 or later
- Philips Hue App: Android 7.0 and later
- Voice assistants: Amazon Alexa

Packaging dimensions and weight

- EAN/UPC – product: 8718699695545
- Net weight: 0.458 kg
- Gross weight: 0.601 kg
- Height: 15.300 cm
- Length: 7.500 cm
- Width: 22.900 cm
- Material number (12NC): 929001953105



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