



# Brighten your outlook

## MR16

Philips Halogen MR16 lamps provide a bright white light for accent lighting. They make it easy to optimize the look and feel of your brand, your merchandise, and the shoppers experience, with lower operating costs.

### Benefits

- Excellent beam quality for accent or ambient lighting.
- Maximum efficiency for reduced energy consumption.

### Features

- Optimized Coil, Burner and Reflector Design.
- White, Bright Light with excellent beam quality.
- UV Block -Reduces color fading.
- GU5.3 base.
- 3000 Hour Rated Average Life\*
- Variety of Wattages and Beam Spreads.
- Universal Burning Position.
- Available in 20, 35, and 50 watts Spot and Flood, 50 watt also available in Narrow Flood.
- \* Rated average life is the length of operation (in hours) at which point an average of 50% of the lamps will still be operational and 50% will not.

### Application

- Ideal for accent lighting in specialty and department stores, as well as museums and art galleries.

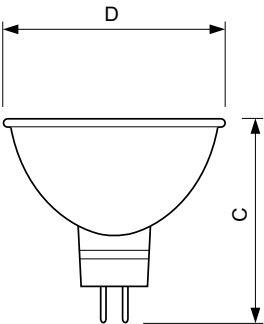
MR16

Versions



GU5.3, MR16, Open

Dimensional drawing



Product	D (max)	C (max)
50MR16/FL36 EXN 50PK	51 mm	46 mm

