



RoadFlair – Sleek and superior beyond anticipation

RoadFlair

Designed for major and city roads, Philips RoadFlair is a new and exciting product set to brighten your streets beyond imagination. Smartly-designed to bring cities the highest savings possible with best-in-class lumen per watt, this road lighting production comes at a competitive price bound to excite. Philips RoadFlair brings energy efficiency, improves a city's sustainability drive and delivers significant cost reduction in urban environments. The right road luminaire coupled with the right lighting application will create the best environment for your municipality, benefiting local communities and boosting tourism and businesses.

Benefits

- High lumen efficacy 120 to 140 lumen per watt – much higher than currently available solutions
- Unique functional design Sleek, light-weight and well-designed luminaire
- Control and dimming ready Supports CityTouch connect application, 7-Pin Nema socket and standard outdoor dimming protocols
- Value for money Most competitive product in its segment. Perfect for renovation, upgrading projects
- Best-in-class LED lighting technology at an unmatched, competitive price
- Equipped with a service tag, a QR-based identification system that makes each luminaire uniquely identifiable and provides maintenance, installation and spare part information

Features

- Excellent thermal management operating temperature -40 to 50 °C
- Exposed Optic – Transparent and weather-resistant grade polycarbonate optics
- Multiple optic – Options to meet all road and street lighting application requirements
- Lightweight housing design
- Available in 3000K, 4000K, 5000K and 5700K CCT options

Application

- Pedestrian Road
- Highway Road
- Residential Road
- Interchange

Versions



BRP394 LED 220-240V DM

Product details



RoadFlair BRP394 Back

Application Conditions

Maximum dim level	Not applicable
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Approval and Application

Mech. impact protection code	IK08
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Controls and Dimming

Dimmable	No
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General Information

CE mark	CE mark
Light source colour	730 warm white
Optical cover/lens type	No
Driver included	Yes
Flammability mark	F
Lamp family code	-
Light source replaceable	No
Number of gear units	2 units
Optic type	-

Initial Performance (IEC Compliant)

Init. Corr. Colour Temperature	3000 K
Init. Colour Rendering Index	>70

Light Technical

Standard tilt angle side entry	0°
Standard tilt angle posttop	-
Upward light output ratio	0

Mechanical and Housing

Colour	Grey
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Initial Performance (IEC Compliant)

Order Code	Full Product Name	Initial luminous flux
911401819098	BRP394 LED203/WW 180W 220-240V DM	20304 lm
911401819298	BRP394 LED226/WW 200W 220-240V DM	22560 lm
911401819498	BRP394 LED248/WW 220W 220-240V DM	24816 lm

