# **PHILIPS** Lighting



## StyliD – the best energy-efficient range for retail applications

### StyliD

Retailers are increasingly having to contend with rising energy prices. At the same time, they need to retain the quality of light they are used to, flexibility in architectural integration, and the right light effects to catch the customer's eye. Last but not least, they need future-proof solutions that will enable them to implement differentiating concepts in their store. Delivering high-quality light, punch in the beam and outstanding luminous efficacy, StyliD is the ideal energy-efficient solution for today's demanding retail environments, covering a variety of lighting applications, with including CrispWhite for fashion stores and Food recipes for supermarkets.

#### Benefits

- Attract shoppers with high-quality light
- Luminaire design blends discreetly into the store
- Good energy performance, matching CDM Elite while offering much longer lifetime and payback of the Total Cost of Ownership within three years

#### Features

- Efficacy of up to 100 lm/W, thanks to very Hi-LOR reflectors (90%)
- Lumen packages from 1200 to 4900 lm to match equivalent CDM 20/35/50/70 W MASTERColour Elite
- Choice of color temperatures: 2700, 3000 and 4000 K
- $\cdot$  Color rendering index 80 and 90
- Narrow, medium, wide, very wide and oval beams available
- Passive cooling up to 4000 lm
- Dimmable versions
- · Range of accessories (honeycomb, snoot)

#### Application

 $\cdot$  Retail: fashion and food stores

#### Specifications

| Туре               | ST730T (mini, 3C-track version)                             | Color Rendering Index     | 80   |
|--------------------|---|---------------------------|--|
|                    | ST730C (mini, base plate version)                           |                           | 90   |
|                    | ST740T (compact, 3C-track version)                          |                           | >95  |
|                    | ST740C (compact, base plate version)                        | Standard deviation        | 3 (with a tolerance of +/- 0,005 on color point measurement) |
|                    | ST750T (performance, 3C-track version)                      | color matching (SDCM)     |  |
|                    | ST750C (performance, base plate version)                    | Lumen maintenance at      | L80  |
| Light source       | Non-replaceable LED module                                  | median useful life*       |  |
| Power              | Mini versions   | 50000 h                   |  |
|                    | NB (LED11S): 15 to 18 W (depending on light color)          | Control gear failure rate | <b>2</b> 5%  |
|                    | MB, WB (LED12S): 12 to 16 W (depending on light color)      | at median useful life     |  |
|                    | Compact versions  | 50000 h                   |  |
|                    | NB (LED20S): 27 W   | Performance Ambient       | +25 ºC   |
|                    | MB, WB (LED17S): 16 to 20 W (depending on light color)      | Temperature Tq            |  |
|                    | MB, WB (LED27S): 25 to 32 W (depending on light color)      | Operating temperature     | +10 to +35 ºC  |
|                    | MB, WB (LED39S): 39 W                                       | range                     |  |
|                    | Performance versions  | Driver failure rate       | 1% for 5000 hours  |
|                    | NB (LED40S): 55W  | Driver                    | Built-in   |
|                    | MB, WB, LIN (LED27S): 24 to 31 W                            | Mains voltage             | 230 or 240 V / 50-60 Hz                                      |
|                    | MB, WB, VWB, LIN (LED39S): 35 to 46 W (depending on light   | Dimming                   | Mini and compact versions                                    |
|                    | color)  |                           | Non-dimmable (PSE when emergency lighting is included, PSU   |
|                    | MB, WB, VWB, LIN (LED49S): 47 to 56 W (depending on light   |                           | when emergency lighting is not included)                     |
|                    | color)  |                           | DALI-dimmable (PSED when emergency lighting is included,     |
| Beam angle         | Mini and compact versions                                   |                           | PSU when emergency lighting is not included)                 |
|                    | NB (10º)  |                           | Performance versions   |
|                    | MB (28-24-30°)  |                           | Fix (PSE-E when DC compatible, PSU when NOT DC               |
|                    | WB (36-34-37°)  |                           | compatible)  |
|                    | LIN (oval lense)  |                           | DALI (PSED-E when DC compatible, PSU when NOT DC             |
|                    | Performance versions  |                           | compatible)  |
|                    | NB (15º)  | Material                  | Gearbox: plastic   |
|                    | MB (21º, +/- 2 degrees depending on lumen package)          |                           | Head and heatsink: die-cast aluminum                         |
|                    | WB (30°, +/- 2 degrees depending on lumen package)          |                           | Front cover: acrylic or glass                                |
|                    | VWB (53°, +/- 2 degrees depending on lumen package)         | Color                     | Black (BK, RAL9004)  |
|                    | WB LIN (WB + oval lense) : 29 x 51º                         |                           | White (WH, RAL9003)  |
|                    | VWB LIN (VWB + oval lense) : 46 x 60°                       |                           |  |
| Luminous flux      | Mini versions   |                           | heatsink and sides driver box: black)                        |
|                    | NB (LED11S): 1000 lm  |                           | Aluminum brushed-black (ALU-BK, head housing and front       |
|                    | MB, WB (LED12S): 1200 lm                                    |                           | driver box: brushed aluminum; heatsink and sides driver box: |
|                    | Compact versions  |                           | black)   |
|                    | NB (LED20S): 1600 to 2100 lm (depending on light color)     |                           | Silver-black (SI-BK, head housing and front driver box: RAL  |
|                    | MB, WB (LED17S): 1600 to 1800 lm (depending on light color) |                           | 9006 metalized grey; heatsink and sides driver box: black)   |
|                    | MB, WB (LED27S): 2500 to 2900 lm (depending on light color) |                           | Other RAL colors available on request                        |
|                    | MB, WB (LED39S): 3200 to 4200 lm                            | Optical cover             | Mini and compact versions                                    |
| Light source color | 827, 830, 840, 930  |                           | Glass (for narrow beam)                                      |
| Correlated Color   | 2700, 3000 or 4000 K  |                           | Acrylic cover (for other beams)                              |
| Temperature        |   |                           | Performance versions   |
|                    |   |                           |  |
|                    |   |                           | Clear with jaws (for medium beam)                            |

| Direct on ceiling; baseplate with connection                | n point (BA) |
|---|--------------|
| Installation Track connector (3C for fix track or 5C6 for E | DALI track)  |
| Direct on ceiling; baseplate with connection                | n point (BA) |

#### Specifications

| Driver failure rate | 1% for 5000 hours   |
|---------------------|---|
| Driver              | Built-in  |
| Mains voltage       | 230 or 240 V / 50-60 Hz                                       |
| Dimming             | Mini and compact versions                                     |
|                     | Non-dimmable (PSE when emergency lighting is included, PSU    |
|                     | when emergency lighting is not included)                      |
|                     | DALI-dimmable (PSED when emergency lighting is included,      |
|                     | PSU when emergency lighting is not included)                  |
|                     | Performance versions Fix (PSE-E when DC compatible, PSU       |
|                     | when NOT DC compatible)                                       |
|                     | DALI (PSED-E when DC compatible, PSU when NOT DC              |
|                     | compatible)   |
| Material            | Gearbox: plastic  |
|                     | Head and heatsink: die-cast aluminum                          |
|                     | Front cover: acrylic or glass                                 |
| Color               | Black (BK, RAL9004)   |
|                     | White (WH, RAL9003)   |
|                     | White-Black (WH-BK, head housing and front driver box: white, |
|                     | heatsink and sides driver box: black)                         |
|                     | Aluminum brushed-black (ALU-BK, head housing and front        |
|                     | driver box: brushed aluminum; heatsink and sides driver box:  |
|                     | black)  |
|                     | Silver-black (SI-BK, head housing and front driver box: RAL   |
|                     | 9006 metalized grey; heatsink and sides driver box: black)    |
|                     | Other RAL colors available on request                         |
|                     |   |

| Optical cover | Mini and compact versions Glass (for narrow beam)        |
|---------------|--|
|               |  |
|               | Acrylic cover (for other beams)                          |
|               | Performance versions Clear with jaws (for medium beam)   |
|               | Clear with diffusor foil (for other beams)               |
| Connection    | Track connector (3C for fix track or 5C6 for DALI track) |
|               | Direct on ceiling; baseplate with connection point (BA)  |
| Installation  | Track connector (3C for fix track or 5C6 for DALI track) |
|               | Direct on ceiling; baseplate with connection point (BA)  |
| Accessories   | Honeycomb (HC)   |
|               | Glare shield (GS)  |

Honeycomb (HC) Glare shield (GS)

#### Accessories



Honey comb

Ordercode 910500454752, 910500454754, 910500454756



#### Glare shield

Ordercode 910500454753, 910500454755, 910500454757

#### **StyliD**

#### **Polar Wide Diagrams**





IFPS\_ST530C 1xLED7S/840 MB GC +ST530Z HC-Polar Normal (separate) IFPS\_ST530C 1xLED7S/827 MB GC +ST530Z GS-Polar Normal (separate)



IFPS\_ST530C 1xLED7S/830 MB GC +ST530Z GS-Polar Normal (separate)



© 2020 Signify Holding All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. All trademarks are owned by Signify Holding or their respective owners.