



# CityCharm poles and brackets - combining ambiance and optimum performance

# CityCharm poles and brackets

CityCharm is designed for use in urban areas where comfortable lighting, ambiance and design play an important role. Its unobtrusive appearance makes it a timeless, future–proof luminaire that is ideal for residential areas, parks, footpaths and cycle lanes, where visual comfort and maximum efficiency are key. CityCharm offers a choice of two iconic designs (Cordoba and Cone) and various accessories, enabling you to create a lighting solution that carries your signature, both by day and by night. CityCharm luminaires are also available as a complete set, with a choice of dedicated poles and brackets.

### **Benefits**

- · Elegant iconic range focused on comfortable lighting
- Future-proof due to excellent lighting performance and high quality of product and finishing
- Suitable for both renovation projects and new installations thanks to dedicated brackets and poles

### **Features**

- · Choice of luminaire shapes, color effects, and dedicated poles and brackets
- · Diffusing tools to create visual comfort and colored parts to enhance ambiance
- · A broad lumen range and optics to ensure maximum efficiency at all lighting levels
- · Optimized total cost of ownership
- Compatible with all standard and advanced Philips lighting systems and CityTouch Ready
- · Easy on-site maintenance of the driver

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## **Application**

- · Residential areas
- Footpaths and cycle lanes
- · Parks and boulevards



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