CityCharm poles and brackets – combining ambiance and optimum performance

CityCharm poles and brackets

CityCharm is designed for use in urban areas where comfortable lighting, ambiance and design play an important role. Its unobtrusive appearance makes it a timeless, future-proof luminaire that is ideal for residential areas, parks, footpaths and cycle lanes, where visual comfort and maximum efficiency are key. CityCharm offers a choice of two iconic designs (Cordoba and Cone) and various accessories, enabling you to create a lighting solution that carries your signature, both by day and by night. CityCharm luminaires are also available as a complete set, with a choice of dedicated poles and brackets.

Benefits
· Elegant iconic range focused on comfortable lighting
· Future-proof due to excellent lighting performance and high quality of product and finishing
· Suitable for both renovation projects and new installations thanks to dedicated brackets and poles

Features
· Choice of luminaire shapes, color effects, and dedicated poles and brackets
· Diffusing tools to create visual comfort and colored parts to enhance ambiance
· A broad lumen range and optics to ensure maximum efficiency at all lighting levels
· Optimized total cost of ownership
· Compatible with all standard and advanced Philips lighting systems and CityTouch Ready
· Easy on-site maintenance of the driver

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Application

· Residential areas

· Footpaths and cycle lanes

· Parks and boulevards