PHILIPS Lighting



StyliD CrispWhite

ST740T LED27S/CRW PSE MB WH-BK

STYLID COMPACT G3 TRACK, LED Module, system flux 2700 lm, Crisp white, Power supply unit, DC-compatible for central emergency lighting, Medium beam, White and black

Retailers are increasingly having to contend with rising energy prices. At the same time, they need to retain high-quality lighting to catch the customer's eye, as well as flexibility in architectural integration. Fashion retailers generally want superior light sources that illuminate fabrics in the truest way possible, making colours appear rich and intense while keeping whites bright. A warm colour temperature is often preferred, as it keeps colours true and saturated. Until now, a drawback of LED has been that whites can appear yellowish. The good news – that's about to change. CrispWhite is a unique concept in retail lighting that makes whites appear whiter than white, yet still gives colours a warm and saturated intensity. This new colour experience will wow customers and make merchandise impossible to resist.

Product data

LED27S [LED Module, system flux 2700 lm]
No
Unit
Yes
*- According to the Lighting Europe guidance
paper 'Evaluating performance of LED based
luminaires – January 2018': statistically there
is no relevant difference in lumen
maintenance between the B50 and, for
example, the B10. Therefore, the median

	useful life (B50) value also represents the B10
	value.
Product family code	ST740T [STYLID COMPACT G3 TRACK]
Lighting Technology	LED
CE mark	Yes
Warranty period	5 years
Flammability mark	For mounting on normally flammable surfaces
ENEC mark	ENEC mark
Glow-wire test	Temperature 650 °C, duration 30 s
EU RoHS compliant	Yes

StyliD CrispWhite

Light Technical	
Luminous Flux	2,700 lm
Correlated Colour Temperature	3000 K
Luminous efficacy (rated) (nom.)	84 lm/W
Colour rendering index (CRI)	≥95
Beam angle of light source	120 degree(s)
Light source colour	Crisp white
Optic type	Medium beam
Optical cover type	-
Luminaire light beam spread	30°

Overall length	258 mm	
Overall width	89 mm	
Overall height	179 mm	
Dimensions (height x width x depth)	179 x 89 x 258 mm	
Approval and Application		
Ingress protection code	IP20 [Finger-protected]	
Mech. impact protection code	IK02 [0.2 J standard]	
Protection class IEC	Safety class II	
Initial Performance (IEC Compliant)		
Luminous flux tolerance	+/-10%	
Initial chromaticity	(0.43, 0.39) SDCM <3	
Power consumption tolerance	+/-10%	
Over Time Performance (IEC Comp	oliant)	
Control gear failure rate at median	5 %	
useful life 50,000 h		
Lumen maintenance at median useful	L80	
life* 50,000 h		
Application Conditions		
Performance ambient temperature Tq	25 ℃	
Suitable for random switching	Yes	
Product Data		
Order product name	ST740T LED27S/CRW PSE MB WH-BK	
Full product name	ST740T LED27S/CRW PSE MB WH-BK	
Full EOC	871869626374700	

1

8718696263747

Clear

Operating and Electrical	
Input Voltage	220 to 240 V
Line Frequency	50 to 60 Hz
Inrush current	14.5 A

Inrush current	14.5 A	
Inrush time	0.22 ms	
Power Consumption	32 W	
Power Factor (Fraction)	0.9	
Connection	Push-in connector and pull relief	
Cable	-	
Number of products on MCB of 16 A type 32		

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Temperature

remperature	
Ambient temperature range	+10 to +40 °C
Controls and Dimming	
Dimmable	No
Driver/power unit/transformer	Power supply unit, DC-compatible for central
	emergency lighting
Constant light output	No
Mechanical and Housing	
Housing material	Metal-Plastic
Reflector material	Aluminium and polycarbonate
Optic material	Polycarbonate
Optical cover/lens material	Polymethyl methacrylate
Fixation material	-
Housing Colour	White and black

	Product Data	
	Order product name	ST740T LED27S/CRW PSE
entral	Full product name	ST740T LED27S/CRW PSE
	Full EOC	871869626374700
	Order code	26374700
	Material no. (12 NC)	910500457106
	SAP numerator – quantity per pack	1
	EAN/UPC — Product/Case	8718696263747

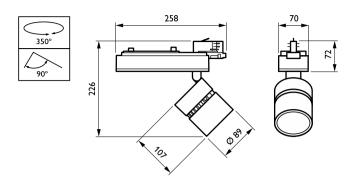
Numerator – packs per outer box

EAN/UPC - Case

Optical cover/lens finish

StyliD CrispWhite

Dimensional drawing





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