PHILIPS Lighting



EcoStyle

ST440T LED27S/CRW PSU MB WH

EcoStyle track mounting, LED Module, system flux 2700 lm, Crisp white, Power supply unit (On/Off), Medium beam, Safety class II, White

Retailers are looking for an affordable LED accent-lighting solution with a reasonable payback compared to conventional technologies. Now, thanks to EcoStyle, they need look no further. With a LED light source and dedicated reflector system, EcoStyle delivers powerful, good-quality accent lighting, enabling retailers to display their merchandise in the best possible light. For food and fashion retailers, EcoStyle is available with special light recipes to further enhance the store ambiance and to show the produce and goods on offer in the very best light: Fresh Food Champagne is the perfect LED solution for displaying fruit, vegetables, cheese, bread and pastries in a warm lighting ambiance; Fresh Food Meat creates the best light setting for meat enhancement in a cool natural ambiance; CrispWhite is the clear choice for fashion retailers to make colors appear rich and intense while keeping whites bright. The track-mounted EcoStyle is also available in a choice of black or white finish. And the combination of efficient LED technology and an innovative heatsink ensures that this is a reliable, lasting solution.

Product data

General Information	
Lamp family code	LED27S [LED Module, system flux 2700 lm]
Light source replaceable	No
Number of gear units	Unit
Driver included	Yes
Remarks	*- According to the Lighting Europe guidance
	paper 'Evaluating performance of LED based
	luminaires – January 2018': statistically there

	is no relevant difference in lumen
	maintenance between the B50 and, for
	example, the B10. Therefore, the median
	useful life (B50) value also represents the B10
	value.
Product family code	ST440T [EcoStyle track mounting]
Lighting Technology	LED
CE mark	Yes

EcoStyle

Warranty period	5 years
Flammability mark	For mounting on normally flammable
	surfaces
ENEC mark	ENEC mark
Glow-wire test	Temperature 650 °C, duration 5 s
EU RoHS compliant	Yes
Light Technical	
Luminous Flux	2,700 lm
Correlated Colour Temperature	3000 K
Luminous efficacy (rated) (nom.)	67.5 lm/W
Colour rendering index (CRI)	>90
Beam angle of light source	120 degree(s)
Light source colour	Crisp white
Optic type	Medium beam
Optical cover type	Acrylic bowl/cover clear
Luminaire light beam spread	28°
Operating and Electrical	
nput Voltage	220 to 240 V
ine Frequency	50 to 60 Hz
nrush current	18 A
nrush time	0.25 ms
Power Consumption	40 W
Power Factor (Fraction)	0.95
Connection	-
Cable	-
Number of products on MCB of 16 A type	34
3	
Temperature	
Ambient temperature range	0 to +35 °C
Controls and Dimming	
Dimmable	No
Driver/power unit/transformer	Power supply unit (On/Off)
Constant light output	No
Mechanical and Housing	
Housing material	Polycarbonate
Reflector material	Silver
Optic material	Polycarbonate

Optical cover/lens material	Polymethyl methacrylate
Fixation material	Polyamide
Housing Colour	White
Optical cover/lens finish	Clear
Overall length	230 mm
Overall width	112 mm
Overall height	194 mm
Dimensions (height x width x depth)	194 x 112 x 230 mm
Approval and Application	
Ingress protection code	IP20 [Finger-protected]
Mech. impact protection code	IK02 [0.2 J standard]
Protection class IEC	Safety class II
Initial Performance (IEC Compliant))
Luminous flux tolerance	+/-10%
Initial chromaticity	(0.43, 0.39) SDCM <4
Power consumption tolerance	+/-10%
Over Time Performance (IEC Comp	liant)
Control gear failure rate at median useful	15%
life 50,000 h	
Lumen maintenance at median useful	L80
life* 50,000 h	

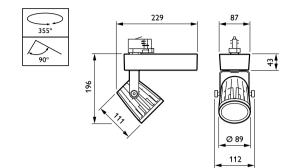
Application Conditions

Performance ambient temperature Tq	25 °C
Suitable for random switching	No

Product Data	
Order product name	ST440T LED27S/CRW PSU MB WH
Full product name	ST440T LED27S/CRW PSU MB WH
Full EOC	871869685342900
Order code	85342900
Material no. (12 NC)	910500457934
SAP numerator – quantity per pack	1
EAN/UPC — Product/Case	8718696853429
Numerator – packs per outer box	1
EAN/UPC - Case	8718696853429

EcoStyle

Dimensional drawing





© 2023 Signify Holding All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.

www.lighting.philips.com 2023, April 29 - data subject to change