



RoadFlair

BRP394 LED289/WW 240W DM MP1 ILT

RoadFlair, 28900 lm, 240 W, 730 warm white, Medium beam,
Safety class I, Side-entry for diameter 48 to 60 mm

Designed for major and city roads, Philips RoadFlair is a new and exciting product set to brighten your streets beyond imagination. Smartly-designed to bring cities the highest savings possible with best-in-class lumen per watt, this road lighting production comes at a competitive price bound to excite. Philips RoadFlair brings energy efficiency, improves a city's sustainability drive and delivers significant cost reduction in urban environments. The right road luminaire coupled with the right lighting application will create the best environment for your municipality, benefiting local communities and boosting tourism and businesses.

Product data

General Information		Optic type outdoor	
Light source replaceable	No	Medium beam	
Driver included	Yes	Operating and Electrical	
Light source engine type	LED	Input Voltage	220-240 V
CE mark	CE mark	Line Frequency	50 or 60 Hz
Light Technical		Power Consumption	240 W
Luminous Flux	28,900 lm	Power Factor (Fraction)	0.95
Standard tilt angle side entry	5°	Connection	Mains outlet socket
Correlated Color Temperature (Nom)	3000 K	Cable	Cable 0.5 m without plug
Luminous Efficacy (rated) (Nom)	120.42 lm/W	Temperature	
Color rendering index (CRI)	>70	Ambient temperature range	-30 to +50 °C
Light source color	730 warm white	Controls and Dimming	
Optical cover type	Polycarbonate micro lens optic	Dimmable	No

Constant light output	Programmable
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Mechanical and Housing

Housing Material	Aluminum die cast
Optic material	Polycarbonate
Optical cover material	Polycarbonate
Housing Color	Grey
Mounting device	Side-entry for diameter 48 to 60 mm
Optical cover shape	Ball, globular
Overall length	870 mm
Overall width	295 mm
Overall height	86 mm
Dimensions (Height x Width x Depth)	86 x 295 x 870 mm

Approval and Application

Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK08 [5 J vandal-protected]

Protection class IEC	Safety class I
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Initial Performance (IEC Compliant)

Luminous flux tolerance	+/-5%
Initial chromaticity	(0.433, 0.401) SDCM>5
Power consumption tolerance	+/-5%

Product Data

Order product name	BRP394 LED289/WW 240W DM MP1 ILT
Full product name	BRP394 LED289/WW 240W DM MP1 ILT
Full product code	911401618404
Order code	911401618404
Material Nr. (12NC)	911401618404
Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	1

Dimensional drawing

