



MASTER LEDspot LV AR111

MAS LEDspotLV D 20-100W 827 AR111 40D

With its new perfect-fit design, the Master LEDspot LV AR111 now works with most of G53 luminaires as a true retrofit solution. The lamp creates a brilliant visual effect for retail and hospitality applications such as shops, showrooms and galleries. The high quality light brings out the true colors in merchandise and emphasizes its beauty. It also lasts long, with a strong lumen and color maintenance. The beautifully designed lamp offers a well-defined beam with a multitude of beam angles to suit various applications. Not only does it employ the Philips patented solution to ensure it is compatible with a broad selection of standard 12V halogen electronic transformers, it also delivers high beam intensity which equivalent to halogen AR111 spots of 50W, 75W or 100W.

Product data

| General Information | |
|------------------------------------|--------------------|
| Cap-Base | G53 [G53] |
| Nominal lifetime | 25,000 hour(s) |
| Switching Cycle | 50,000 |
| Lighting Technology | LED |
| EU RoHS compliant | Yes |
| | |
| Light Technical | |
| Color Code | 827 [CCT of 2700K] |
| Beam Angle (Nom) | 40 degree(s) |
| Luminous Flux | 1,160 lm |
| Luminous Intensity (Nom) | 2,300 cd |
| Color Designation | Warm White (WW) |
| Correlated Color Temperature (Nom) | 2700 K |
| Luminous Efficacy (rated) (Nom) | 58.00 lm/W |
| | |

| Color Consistency | <3 |
|---------------------------------------|----------|
| Color rendering index (CRI) | 80 |
| LLMF At End Of Nominal Lifetime (Nom) | 70 % |
| Luminous Flux in 90° Cone (Rated) | 1,160 lm |
| | |
| Operating and Electrical | |
| Line Frequency | - Hz |
| Input Frequency | - Hz |
| Power Consumption | 20 W |
| Lamp Current (Nom) | 2,400 mA |
| Wattage Equivalent | 100 W |
| Starting Time (Nom) | 0.5 s |
| Warm-up time to 60% light | 0.5 s |
| Power Factor (Fraction) | 0.7 |
| | |

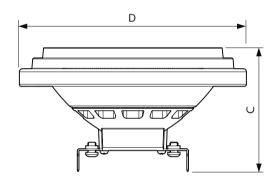
Datasheet, 2023, November 15 data subject to change

MASTER LEDspot LV AR111

| Voltage (Nom) | 12 V |
|-------------------------------|--------|
| | |
| Temperature | |
| T-Case Maximum (Nom) | 80 ℃ |
| | |
| Controls and Dimming | |
| Dimmable | Yes |
| | |
| Mechanical and Housing | |
| Bulb Shape | AR111 |
| | |
| Approval and Application | |
| Suitable For Accent Lighting | Yes |
| Energy Consumption kWh/1000 h | 22 kWh |

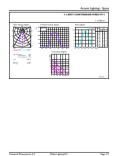
| EyeComfort | Yes | |
|---------------------------------|---------------------------------------|--|
| | | |
| Product Data | | |
| Order product name | MAS LEDspotLV D 20-100W 827 AR111 40D | |
| Full product name | MAS LEDspotLV D 20-100W 827 AR111 40D | |
| Full product code | 871869670745600 | |
| Order code | 929001171102 | |
| Material Nr. (12NC) | 929001171102 | |
| Numerator - Quantity Per Pack | 1 | |
| EAN/UPC - Product/Case | 8718696707456 | |
| Numerator - Packs per outer box | 6 | |
| EAN/UPC - Case | 8718696707463 | |
| | | |

Dimensional drawing

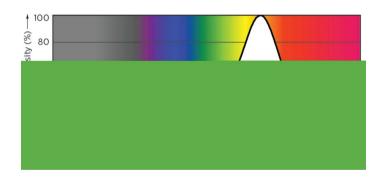


| Product | D | С |
|---------------------------------------|--------|-------|
| MAS LEDspotLV D 20-100W 827 AR111 40D | 111 mm | 62 mm |

Photometric data



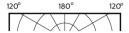
Accent Lighting Spots - MAS LEDspotLV D 20-100W 827 AR111 40D



Spectral Power Distribution Colour - MAS LEDspotLV D 20-100W 827 AR111 40D

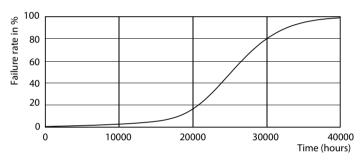
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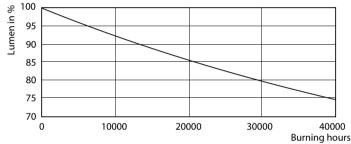
Photometric data



Light Distribution Diagram - MAS LEDspotLV D 20-100W 827 AR111 40D

Lifetime





Life Expectancy Diagram - MAS LEDspotLV D 20-100W 827 AR111 40D

Lumen Maintenance Diagram - MAS LEDspotLV D 20-100W 827 AR111 40D



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